

WBAI LSB Outreach and Fundraising Taskforce Meeting
Monday, June 12, 2023 7:00PM

Those in attendance were:

Rachel Barr
John Brinkley
Kay Williams
Jim Dingeman
Joanie DeLorenzo
James Sagurton
Hazel Pinder
Maat
Carolyn Birden
Bruce Greif
Darryl McPhearson
Eleanor Elizabeth Forman

Bruce Grief asked to be excused

It was mentioned that the GM might join the meeting

The meeting was convened by John Brinkley at 7:13PM

John B was the timekeeper until Hazel came on the meeting

Roll call was taken by Rachel Barr, Secretary of the Taskforce. That took 1 minute

The agenda was approved.

There was a Motion to approve the minutes from the previous meeting as amended

Underwriting: Jim Dingeman: He will meet/talk with staff/producers about a general fund raiser
Jim stated that he "didn't have time to deal with this anymore"-meaning the Underwriting

Doc Shaya said she would reach out

Discretionary Funds-Rachel explained again how the Discretionary Fund work regarding the City Budget and the end of the fiscal year. The application needs to be set up way before it is due to the City Council and WBAI needs to read out more to the City Council member.

There was a discussion regarding the previous minutes. An attendee of this meeting stated that "Rachel is sensitive". Rachel has given this statement a lot of thought since the last LOFT meeting. Rachel has decided that from this point forward she will only type any Motions voted on, when the meeting was called to order, who was in attendance and any updated information regarding past projects for outreach and fundraising, when roll call was done and how long it took, who the timekeeper was, when the meeting was adjourned and the next two meetings of the LOFT. We voted as to whether or not we should request a transcript of LOFT meetings. The vote was 5 to 4 not in favor of requesting a transcript. Rachel suggests, as she does during the GM and PD Evaluation Committee, that people take their own notes during LOFT meetings as Rachel does during the GM and PD Evaluation Committee meetings so that that way they receive the Secretary's notes and as well, have notes of their own.

Town Hall-There seemed to be a discussion about a Town Hall "faction", if you will. Maat Stated that she would step away from the type of Town Hall that Jim Dingemen was talking about and perhaps organize a Town Hall with women with the CAB. She has a different perspective. She said something about "1 woman"..

John B emphasize the issue of the responsibility others take for items they discuss in these meetings

Bruce raised the issue of LOCAL UNDERWRITING

Online Auction-Rachel informed the group that she sent in a PSA to the PD and the GM about the online auction which will begin on July 4-July 31. Rachel will send a separate email to the LOFT, LSB, Pacifica and the Producers to get items to put on the online auction website. Hopefully the GM will ask Chris the webmaster to put the online auction on the WBAI website and the enewsletter.

Good Search-Darryl stated that he is working on someone to do a video to show people how to get on to Good Search so that they can utilize it to raise money for WBAI. The video would be put on the WBAI website Darry would like to see a sizeable amount of money raised for WBAI by Oct, 2023.

Health Fair-Rachel reached out to Basir regarding the Health Fair which was put on an enewsletter. Rachel will look to see if it was also put on the website. We still don't know about flyers, a folding table, 2 folding chairs and premiums that we can sell. If nothing, Rachel will go on Saturday June 24 to go to hand out flyers

Afrobeat Fundraising Event at SOB's on Thursday, June 22-Hazel is going
Maat said something about doing phone outreach and raise some excitement for SOB event

Maat also heatbrought up writing a proposal for fundraising and outreach

Atlantic Antic- Rachel will get information about WBAI having a table outside of 388 Atlantic Avenue and report back to the LOFT at the next meeting

Maat asked about or mentioned review the enewsletter for membership information

Eleanor asked me about bookmarks for the online auction. Rachel told Eleanor to email her about the bookmarks.

Jim Dingeman raised the issue about the upcoming election at Pacifica and membership status of the listeners

Jim Dingeman mentioned that the volunteer Matt Mazza's health is not good and perhaps a new person might have to become in charge of the premiums.

Eleanor mentioned that when she tried to purchase a WBAI tee-shirt she was told or read on the website that there were no more and that there were no more sweatshirts with hoods either.

Cerene wrote a Motion regarding the producers learning how much funds they raised as well as how many premiums they sold within a specified time after their program went off the air or had access to the information. I texted Cerene to send me the actual Motion exactly as it was written so that I could include it in these notes. When I receive the Motion from her, I will send it to all. The Motion was passed by the LOFT.

Eleanor stated that she would write up an email and send it to Kay so that Kay would put it on the next WBAI LSB agenda. That meeting took place on Wed June 14

The next two meetings of the LOFT will be on Monday, June 26 at 7:00PM and on Monday, July 10th at PM

The meeting adjourned at approximately 8:45PM

Notes submitted by Rachel Barr on Tuesday, June 20

