Minutes of the KPFK Local Station Board Meeting of June 24, 2010

A regular Meeting of the KPFK Local Station Board at the Palms Westminster Presbyterian Church 2908 Robertson Place, Los Angeles, CA 90034

John Cromshow served as Chair. Doug Barnett served as Secretary. Richard Vega served as Parliamentry advisor.

7:32 pm Meeting called to order.

Acknowledgments by Sean Casey O'Brien.

12 Members present, constituting a quorum: Ken Aaron, Jonathan Alexander, Luis Cabrales, John Cromshow, Rufina Juarez, Kim Kaufman, Fred Klunder, Dutch Merrick, Sean Casey O'Brien, Reza Pour, Donna Warren, John Wenger.

Members arriving later: Rodrigo Argueta 8:25, Ali Lexa & Margie Murray 7:40, Summer Reese. **Vote on** *excused absences*. 2 abstentions, **Passes**.

Members excused: Sequoia Olivia Mercier, John Parker, Leslie Radford and Ricco Ross, who was present at 9:30 pm.

Members absent: Raymundo Reynoso, Bree Walker, Lamont Yeakey.

Motion by Dutch Merrick: $Add\ l^{St}$ item to the agenda, We will look at how we decide who will be Secretary for a meeting, how we vett the Secretary and to clarify who will be Secretary for this meeting. Vote: 10 -yes, 1-no, abstain -0

Approval of the Agenda; Unanimously Approved

1st agenda item: Motion: Election for Secretary Pro-Tem for this meeting.

Discussion, Motion: To call question.

Vote 1-yes, 1-no, 2-abstain

Motion: Hold an election for the Secretary Pro-tem.

Vote: 11-yes, 3-no, motion carries.

Nominations for Secretary Pro-tem: John Gerry, Seconded, Doug Barnett, Seconded.

Vote by paper ballots & secret ballot with STV vote.

Vote for Secretary Pro-tem is tied at 8 to 8 for each candidate. Doug Barnett will continue.

May 2010 Minutes for the KPFK LSB are Approved.

A call to encourage people to run for the Local Station Board. Memberships need to be in for KPFK by June 30, 2010, to vote in the LSB elections and to run for the LSB. The PNB will be considering changes to the Bylaws.

Interim Acting General Manager Jennifer Kiser gives a presentation.

The fund-drive is going slowly, with the adjusted goal of \$700,000 We need the Local Station Board Members to help with fundraising. Movie screenings and local speaker events can generate up to \$3,000.00 each or more.

2nd Annual Peace Awards can earn KPFK \$20,000 to \$30,000. The LSB can sell blocks of tickets. We need sponsors. We have started on pre-production of this event. The LSB needs to be engaged to have a successful event.

Ali Lexa suggest starting a working group.

Public Comment.

8:40 pm Agenda item 4, Election for the Program Director Search Committee.

The committee will consist of 9 Listener LSB Members, and 4 Staff LSB Members.

A Listener hands out 15 ballots. A blue dot signifies the ballot is official.

Nominations for the Program Director Search Committee, Staff Candidates: Rodrigo Argueta, Ali Lexa, Jonathan Alexander, and John Cromshow.

Listener Candidates: Reza Pour, Rufina Juarez, Summer Reese, Kim Kaufman, Luis Cabrales, John Wenger, Margie Murray, Ken Aaron, Fred Klunder.

Nominations closed by acclimation. All candidates are now members of the Program Director Search Committee

Margie Murray is named as the convener of the PD Search Committee.

Agenda item 5; Secretary Issue; Put ads on radio to re-fill the position. This includes a small stipend. **Committee Reports:**

Finance Committee; John Wenger gives the report. The National Office has about \$845,000 in bills.

Only the Texas station KPFT is in good shape. If Pacifica is sued for back bills, the bill holder will go after a building. KPFK building is worth 4 million and KPFA's building is worth 5 million. There was one less vote on the PNB than needed to use the KPFK building as collateral for a loan to Pacifica last year. We need to get the building re-appraised lower, in this declining market, to make it less vulnerable for use as collateral for a loan to National.

On the spread sheet for the KPFK fund drives the averages of \$43,000 was made each day in the June, 2009 fund drive, September 2009 fund drive, \$48,000 was made and for June 2010, \$30,000 was made each day, for this fund drive, June 2010. This is \$13,000 less than the amount of money we made in the June 2009 fund drive. The original goal of the June 2010 fund drive was 1,050,000. This was adjusted to \$900,000, and again adjusted to \$700,000. Arbitron ratings on June 2009 tell us that there were 151,000 listeners to KPFK. In June 2010, there were 127,000 listeners to KPFK. We need to engage the listeners. We need to reach the entire community.

GM Search Committee; Jonathan Alexander: The GM Search Committee has had 60 responses to the job ad for General Manager. Carts are ready to run after the fund drive. We are moving along well.

Personnel Committee; We decided to perform a IPD evaluation to help the new GM get a perspective of the IPD. All LSB members, unpaid programmers and staff and paid programmers and staff, as in the past evaluation for PD will be polled. We are almost ready to perform the evaluation.

Programming Oversight Committee, PrOC; Rodrigo Argueta: The Permanent Chair of the committee is Rufina Juarez. The Vice- Chair is Rodrigo Argueta. The ICE- Raids issues have been taken to management. No response has been given yet. The next meeting of the PrOC is June 28, 2010 at 7pm.

9:13 pm. **Outreach Committee**; Reza Pour: There are 20 members of the committee, 8 members are here today.

We tabled at Lummis Day. There were at least 1,000 people at the event. There was a Picnic for KPFK listeners. 50 people attended. A billboard would cost \$9,000 dollars on Hollywood Blvd. Do we have an active ICE RAID task force?

Ali Lexa states: 10% of our listeners pledge to KPFK.

Summer Reese states that the National Office is not after our bank accounts right now.

Motion by Dutch Merrick; *To continue this open session*, **Seconded**. Withdrawn by Dutch Merrick. Closed Session called at 9:25 pm.

Sean Casey O'Brien argues against it.

Motion by Ali Lexa: To move closed session to a time certain of 9:40 pm.

Vote: 8-yes, 2-no, Passes

PNB Directors Report: Summer Reese: Elections are a train wreck.

Motion by John Wenger; *To get Arbitrons for LSB, Programmers and Staff.* "myarbitron.com" Ali Lexa states there is a monthly reports available now, Staff and programmers could be e-mailed the monthly report. There is no cost. Discussion closed.

Ken Aaron calls for a vote. Motion Passes, without objection.

Ken Aaron states that arbitration agreements should be signed by all management. That an arbitration agreement will moderate lawsuits.

Motion: KPFK management document that all management staff sign a non-binding arbitration agreement, as per 24 September 2009 resolution by the PNB. [That] PNB members can also voluntarily sign an arbitration agreement.

Motion passes.

The next 2 LSB meetings; Saturday July 24, 2010 at the People's College of Law and August 25, 2010 at the Workman's Circle was decided.

db/JC