

## **KPFK LSB Ad Hoc Committee of the Chair**

### **Minutes of August 21, 2013**

In lieu of the scheduled KPFK Local Station Board meeting, which failed to make quorum, an Ad Hoc Committee of the Chair was held on Wednesday, August 21, 2013 at KRST Unity Center, 7825 South Western Ave, Los Angeles, CA, 90047, the Chair (Tej Grewall) being in the chair and the Secretary (John P. Garry III) No minutes were approved.

**Eleven members were present**, resulting in a lack of quorum for an LSB Meeting: Chuck Anderson, Rodrigo Argueta, Lydia Brazon, Aryana Gladney, Tej Grewall, Fred Klunder, Brenda Medina, Michael Novick, John Parker, Lawrence Reyes, Ron Priestersbach.

**Also present:** Terry Goodman (Audio Recordist, Web Liaison) and members of the public.

**Authority and Notice:** This meeting was authorized by the LSB's adoption of a regular meeting schedule at its meeting of February 13, 2013. The date was posted on KPFTX.org on February 14, 2013. 2013. Additional notice was posted on KPFK.org, KPFK.org and other websites beginning on August 14, 2013 (see Appendix A).

There is no audio recording of this meeting.

#### **I. CALL TO ORDER / ROLL CALL (8:06)**

The Ad Hoc Committee was **called to order** by the Chair at 8:06 PM.

Members of the public addressed questions to the board members present, who responded. Several board members noted the presence of former Pacifica National Board Chair Robert C. Farrell, a former L.A. Council member, and thanked him for his service to the Pacifica Foundation and the community.

The meeting adjourned without objection at 9:46 PM.

Respectfully submitted by John P. Garry III, Secretary  
(these minutes were approved on February 19, 2014)

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#### **Appendix A—Public Notices**

Emailed by Terry Goodman on August 14, 2013:

A regular monthly meeting of the KPFK Local Station Board will be held on Wednesday, August 21, 2013, from 7:00 pm to 10:00 pm at KRST Unity Center of Afrikan Spiritual Science, 7825 S. Western Ave, Los Angeles,

CA 90047. Main phone: (323) 759-7567.

Refs:

<http://www.kpfk.org/lspbpbmenu/93-calenderandnotices/7385-local-station-board-8212013-700-pm.html>

[http://www.kpfk.org/eventcal.html?task=view\\_detail&agid=3220&year=2013&month=08&day=21](http://www.kpfk.org/eventcal.html?task=view_detail&agid=3220&year=2013&month=08&day=21)

[http://www.kpftx.org/pacalendar/cal\\_show1.php?eventdate=20130821](http://www.kpftx.org/pacalendar/cal_show1.php?eventdate=20130821)

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Appendix B—General Manager Report

## **PACIFICA RADIO KPFK 90.7 FM MANAGER’S REPORT TO THE LOCAL STATION BOARD**

**Wednesday, August 21, 2013  
(Bernard Duncan, General Manager)**

### **Manager’s Overview**

- KPFK is about half way through a summer fund drive with mixed results so far. The KPFK fund raising is suspended today (August 20) to allow for a twelve-hour fund raising effort across the Pacifica network, with proceeds from the day going directly to the Pacifica Radio Archives to make up for shortfalls in the payment of Central Services fees from the Foundation’s east coast stations.
- The Pacifica National Finance Committee (NFC) met via phone-conference on the evening of August 19 to consider the KPFK budget for FY2014. The budget was passed by the KPFK LSB on August 14. The budget was not approved at this NFC meeting.
- A number of KPFK staff have been using accumulated vacation leave in recent weeks in an effort to get planned and paid-for vacation time done in between fund drives.

### **Outreach and Development**

- Event Outreach – The month started with a fundraising event hosted by the *Beautiful Struggle* Radio Collective (Tuesdays at 7pm), called “Intergenerational Inspiration”. It was an event featuring performances of poetry, music and a speaker panel that included civil rights veteran, Reverend James Lawson. The event was video recorded by students from the media department at Cal State LA (where hosts Penni Wilson and Kimberly King are on staff). The goals of the event were to:
  1. Raise funds for the station and;
  2. Bring together artists and activists of several generations to discuss tactics and methods of organizing.

Speakers included scholars and activists Dr. Melina Abdullah, Kokayi Jitahidi and Leslie Mendoza of the Youth Justice Coalition. The event was timely given recent events, namely the verdict in the Trayvon Martin murder case and the California prison hunger strike.

- Projects – The Beautiful Struggle collective also brought in a group of students from Cal State LA to work on a specific communications project designed by their school. The volunteer coordinator led the group through a basic radio broadcast orientation and production tutorial over a two-day period.
- Community Advisory Board (CAB) – CAB convener Dave Johnson has reported that the next two meetings of the CAB have been tentatively scheduled for Sept. 21 at the station and on October 5<sup>th</sup> at a location to be determined.

### **Programming**

- Fund Drive – KPFK’s summer mini-drive, which will last 12 days has a goal of \$450,000. The pace has been slower than last fund drive (not surprising for the summer), but the goal is within reach.
- Programming Changes – Previous to the drive some programming changes occurred which will remain in place until the fall fund drive, most notably the addition of the *Thom Hartmann Program* into the mid-afternoon schedule in an effort to boost the listenership in a part of the weekday schedule that has been seriously lagging.

After Labor Day four new English-language talk shows will have a five week run, as older shows will be put on a brief hiatuses – these details will be announced immediately after Labor Day in a press release. As two of these are 30 minute shows, it will only impact three hours of programming for a five week stretch. This strategy will continue to be employed in the near future to introduce new voices to the airwaves; and allow older shows the opportunity to take a break from their weekly shows as they refine their social media outreach and other aspects of their projects.

Also, a collective with roots in Occupy Los Angeles will be producing a pilot that will air in September.

- *Middle East in Focus* – Lastly, as you might know by now, *Middle East in Focus* is on a break, per the decision of the host Don Bustany. For the time being *Economic Update* with Richard Wolff will be airing at the 9am Sunday timeslot. However, KPFK is committed to bringing *Middle East in Focus* back, and we’ll be working with Don to achieve this in the coming months – as it is essential that KPFK continues to produce the same quantity of excellent, original programming on the Middle East that stands in marked contrast to any other coverage available via broadcast media in Southern California.

### **Operations**

- Facilities – The digi-cart system Zetta has been set up in the production department for training. Training has been conducted over the past 3 weeks. Nearly all essential personnel have been trained. We were planning on going live with the new system in early August, but have had to push it back to mid-September due to other technical problems that have taken priority.

The Front door into the station hasn’t been able to open up fully because the tree roots are pushing up the bricks on the walk way. We are planning on removing the bricks to trim the roots so the door can open up fully. This should happen after the fund drive.

- Utilities – Within the next few weeks the SoCal gas company will be installing an advanced gas meter. Here are some of the highlights in what they do, you can get more information here on the meters <http://www.socalgas.com/innovation/advanced-meter/>
  - View up-to-date hourly and daily usage information and estimated costs
  - Set and achieve your savings and conservation goals
  - Take an energy survey to learn how to conserve energy and save money
  - Analyze your usage over time

This will not affect our bottom line. This is part of the Gas Company's project to redo six million meters by 2017.

- Equipment – We have encountered problems with our router; a unit that digitally routes audio from various devices throughout the station including to the on air studio. The router's power supply burned out a couple weeks ago and wiped out all our routing settings. The router is analogous to a nervous system. Bob Conger & Jonathan Alexander were able to physically rig essential units to the on air studio, web, recorders, and some of the off air studios as a temporary measure.

Once we got new components to get the routing system up Jonathan embarked upon the tedious task of reprogramming all the routing settings that we once had. There are over 200 hundred routing connections and we are nearly done with all of them.

Our lease on copy machines with Ricoh will come to an end in August next year. We will reserve the right in accordance with the terms set forth in the lease agreement to discontinue so that we can negotiate a better deal and or find a comparable but competitive lease.

- Telecom – After testing of our phone lines it was discovered that there are some technical problems with some of the AT&T circuit that our phone lines pass through that must be repaired/ replaced. Unfortunately in order to do that we will lose phones service temporarily. Given that we are in a fund drive, we have scheduled this repair to happen after the fund drive in the early morning.
- FCC License Renewal and EEO Audit – Our post filing announcements began on August 1<sup>st</sup> and are scheduled to run twice a month thru October.

The 2012-2013 EEO is nearly complete, an extension was granted by the FCC until August 26th. We are in search of some old documents pertaining to the legal cases that occurred during our license period. We are expected to complete on time.

- Social Media & Email

– *Facebook*

FB Total Likes up 1.7% for a total of 12,720

People talking about us dropped 41.9% from last month to 519

Most “Reach and Engaging” Post was Trayvon Martin protests video 1, with a reach of 11,300 – link: <https://www.facebook.com/photo.php?v=10151501164240965>

Largest age range of followers are 25-34, making up about 30% of our followers.

– *Twitter*

Total Followers are now 2,356 with an average growth of 3 daily

Total Mentions is up from July at 263

Most Mentions: For the first time this year the most mentions of KPFK went to Michael Slate. Brad Blog has held that spot all year

Mentioned by Most Notable (w/ the highest Klout) @dhlovelife

The post by @dhlovelife was; @kpfk with 2 of my favorite & smartest guys on earth - Haskell Wexler & Blase Bonpane - check em out.... XO <http://t.co/DWgDQJcb0M>

Don't forget to put a @ in front of KPFK when you mention KPFK on twitter

## **Engineering**

- Studios – A critical part of the audio routing system power supply stopped working and had to be sent back to the manufacturer for repair. Fortunately we were able to locate and install a used power supply within a few days.

We are also experiencing problems with our Studio to Transmitter Link. Tests have been and are being conducted to determine the exact problem or problems with the system. A secondary means of audio transmission to the Mt. Wilson transmitter site is currently being used. There are plans to make this a permanent backup system to be completed by the end of September.

- Malibu 90.7 Booster site – All necessary papers have been filed with the FCC for the licensing of the microwave system from Oat Mountain to the Malibu booster site. FCC approval is expected within 30 days.
- Rancho Bernardo 93.7 translator site – The system is in good condition and operating very well covering much of northern San Diego County.
- Santa Barbara 98.7 translator site – The 98.7MHz translator is doing a good job covering Santa Barbara and is in good condition and working well.
- Mt. Wilson 90.7 transmitter site – The Nautel transmitters are operating reliably and at full power.

## **Business Office**

- Details from the business office as at August 20 are as follows –
  - Total Cash in Bank is **\$120,193** (\$108,000 on July 19). This includes the \$55,000 in grants secured by Maggie Lepique for work on Studio A, which is held separately from operating bank accounts.
  - Credit card processing today will result in an inflow of around \$17,000 from the current fund drive, and around \$70,000 in donation installment payments,
  - Total payables stand at \$50,000.
  - National Office dues stand at \$8,600, with \$2,600 due to Pacifica Radio Archives.
  - Cash flow remains an issue at the moment because of the lack of CPB funding pending the end of the audit of the 2012 accounts, which is expected to be concluded any day now.

Bernard Duncan  
General Manager  
August 20, 2013

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