

Governance Committee minutes, meeting of Wed. Sept. 15, 2021

Present were Allan Beek, Fred Blair, Bella De Soto, Eric Jacobson, Lawrence Reyes, Jeanine Rohn, Elizabeth von Gunten. Absent were Rocio Rivas and Paul Roberson.

The draft agenda was approved without objection

Call to Order-Roll Call

Consideration of motions for action by Governance Committee

Developing draft agenda for following Sunday's LSB meeting

Adjournment

Two motions were presented

Bella: Moved that the local station board support the proposed special day of programming on indigenous people of the Americas and the Caribbean on October 12 from 4 PM to 12 midnight.

Noted that the producers have consulted with and obtained agreement from all the affected programmers. Approved without dissent.

Beth: Moved that a standing KPFK Development Committee (DC) be established and maintained for the purpose of increasing revenue for KPFK and Pacifica, hold regular monthly meetings, or more often as necessary, and report regularly to the KPFK LSB.

A lengthy discussion ensued about the difference between the strategic planning process underway with the IGM, staff, and governance; fundraising by the LSB; and a development task force that could bring in people with expertise in grant writing, social media fund-raising, training in legacy giving, etc. The committee reviewed the projects and ideas that have come out of the strategic planning discussions, such as paid webinars, special national programming, phone banking out to listeners, especially lapsed members, and others. Jeanine Rohn agreed to chair and convene the LSB Fundraising Committee which has been dormant. Beth withdrew her motion.

The committee approved a draft agenda for the up-coming LSB meeting, as reviewed by the chair from a draft google doc presented by Jeanine Rohn.

The meeting was adjourned.