

**KPFK Fundraising Committee
Minutes
Oct 3, 2022 7:00 PM**

Convened at 7:17pm

1. Call to Order – Roll Call

LSB Bella DeSoto
PUB Michael Heiss
LSB Lawrence Reyes
PUB Jeanine Rohn

Absent: Sue Cohen-Johnson, Rob Macon, Michael Novick,

Also Attending: Ruth Strauss, Andrew Weiss, Jon Markowitz.

2. Agenda Approved

3. Time set to Adjourn at 8:30pm

4. Approval Minutes of 9/5/22 set to be approved through email.

5. Next meeting set for 10/3/22 at 7:00pm.

(some discussion on making it later due to other cmte mtgs overlap)

6. Discussion of Status of Fundraising Initiatives. (Public Comment interspersed)

a. Phone-banking Status.

(Chair recaps her experience phone-banking. Very few available to volunteer. Bella suggest Angelina and Lawrence volunteers.)

b. Online Auction.

(Chair recaps Bidding for Good status as platform – as it needs multiple station approval. Pros and Cons of having it's own membership instead of referral. Timeline discussed. Chair will reach out to ED for clarity on next steps.)

c. Tik-Tok initiative

(Discussion on offering a commission to volunteers/ students)

d. Benefits card

(Chair requests for a member to volunteer to type up a proposal. M. Heiss makes point that energies could be better used to move other initiatives forward that can have more immediate effect.)

- e. Theater West live event.
(Chair recaps concern from iGM about any quid pro quo arrangement with venue. M. Heiss responds that any event that is mission compatible should be acceptable.)
 - f. Theater ticket give-away
(Chair recaps suggestion about David Rosenberg type give-away. Needs to find someone associated with KPFK with those types of theater connections)
B. De Soto and R, Strauss comment on the reprisal of the Film Club.
7. **New Business** – R. Strauss speaks about the website fund-drive pages is lacking. She is also concerned about the KPFA find-drive call-ins that are to be collecting for KPFK. She suggests we confirms those funds are coming to the station. B. De Soto agrees, cites “Flashpoints” amounts raised. Suggest a percentage of the funds goes to KPFK for airing KPFA programming.
8. **Adjourn 8:42pm**