

Minutes for the regular National Finance Committee meeting October 28, 2014.

Meeting convened at 8:39 PM (ET) a quorum being present, the Chair and Secretary being present.

Attending: Jim Boyd, Lydia Brazon, Adriana Casenave, Brian Edwards-Tiekert (Chair), R. Paul Martin (Secretary), Michael Novick, Raul Salvador (CFO), Barbara Whipperman, also attending was Berthold Reimers General Manager of WBAI.

Agenda:

1. Roll Call (5 minutes)
2. Agenda Approval (5 minutes)
3. Minutes Approval (5 minutes)
 - A. Minutes of September 25th, 2014, public session
 - B. Minutes of October 6, 2014 public session
 - C. Minutes of October 14, 2014 public session
 - D. Minutes of October 16, 2014 public session
 - E. Minutes of October 23, 2014 public session
4. FY2015 Budget Review
 - A. WBAI Budget Discussion (30 minutes)
 - B. KPFT Revised Budget Approval (5 minutes)
 - C. National Office Revised Budget Approval (5 minutes)
 - D. KPFK Budget Review and/or discussion (25 minutes)
5. Adjourn - 10:00 Eastern / 7:00 Pacific

Motion: (Barbara Whipperman) "To approve the agenda." (Passed without objection as amended)

Amendment: (Brian Edwards-Tiekert) "To do the WBAI Budget Discussion first under FY2015 Budget Review." (Passed without objection)

Minutes Approval 8:45 PM (ET)

Motion: (Michael Novick) "To approve the minutes of the September 25, 2014 meeting." (Passed without objection)

FY2015 Budget Review 8:45 PM (ET)

WBAI Budget Discussion 8:45 PM (ET)

The committee discussed the WBAI draft FY15 budget proposal. The WBAI Treasurer explained that line 16, is for tickets for Broadway shows that one producer pitches on Saturday mornings. It used to bring in more than the budgeted \$90,000 but it's not been done in about two years. WBAI's Listener Support numbers were discussed. The CFO said that in a previous budget the Listener Support line had

actually been a conflation of three lines. The current WBAI on-air fund raiser is significantly short of its goal. The WBAI General Manager joined the call and said that he absolutely could raise the revenue projected in the draft budget proposal because WBAI can always extend the days spent pitching. WBAI's Community Events fund raisers were discussed.

The CFO said that Global Payments, which handles the credit card payments, asked for audited financial statements, and the CFO is providing them with those. They have released most of WBAI's credit card revenue from the current on-air fund raiser and will continue to release it.

The cost effectiveness of using a call center to answer calls was discussed.

The committee discussed the possibility of rescheduling WBAI's repayments of the loan used to pay the taxes on the FY13 severance pay.

WBAI's pension catch up payments were discussed.

Motion: (Brian Edwards-Tiekert) "The National Finance Committee Recommends the WBAI budget to the Pacifica National Board for approval with the following provisos:

- 1) that the \$130,000 currently listed under 'debt retirement' be moved to 'Cash and Capital' before its submission to the PNB for approval;
- 2) that PRA Central Services payments be adjusted to reflect the new formula and schedule distributed by Pacifica's CFO;
- 3) that pension catch-up payments be added to 'Cash and Capital' in accordance with the payment schedule distributed by Pacifica's CFO;
- 4) that the PNB direct WBAI to submit a revised FY2015 budget as soon as it reaches any resolution to negotiations over its transmitter rent;
- 5) that the PNB direct WBAI Management to extend any and all fund drives until they have met their budgeted goals, and to increase fund drive goals accordingly if WBAI falls short of budget in other revenue sources;
- 6) That the PNB direct that any unbudgeted revenue at WBAI (e.g., from bequests, reinstatement of CPB funding, etc.) be spent according to the following priorities:
 - 1) Pension catch-up payments (~\$23,000)
 - 2) Fulfilling unfulfilled premiums from previous fund drives (~\$50,000)
 - 3) Repayment of WBAI's tax loan (\$156,000)
 - 4) Catching up on unpaid central services to the Pacifica National Office." (Passed without objection)

The committee discussed the motion.

Motion: (Michael Novick) "To extend the time for this meeting by 30 minutes." (Passed without objection) 10:03 PM (ET)

KPFT Revised Budget Approval 10:04 PM (ET)

The CFO said that the actual amount in past Central Services fees that KPFT owes the National Office is about \$31,000. He proposed that KPFT catch up at the rate of \$1,500 per month. He also said that pension catch ups are not in the KPFT FY15 budget.

The committee discussed KPFT's Central Services and pension catch ups and the CFO's proposal. The CFO was asked to revise the KPFT FY15 budget.

Motion: (Jim Boyd) "The National Finance Committee recommends the KPFT FY15 budget as revised and send it to the PNB for approval with the following provisos:"

Amendment: (Michael Novick) "If KPFT's revenue exceeds projections, that the PNB direct KPFT Management to fulfill the originally scheduled Central Services catch up payments of \$1,500 per month." (Passed without objection)

Amendment: (Adriana Casenave) "That the PNB direct KPFT Management to extend any and all fund drives until they have met their budgeted goals, and to increase fund drive goals accordingly if KPFT falls short of budget in other revenue sources." (Passed 4 for, 3 against, 1 abstention)

Motion as amended: "That the National Finance Committee recommends the KPFT FY15 budget as revised and send it to the PNB for approval with the following provisos:

If KPFT's revenue exceeds projections, that the PNB direct KPFT Management to fulfill the originally scheduled Central Services catch up payments of \$1500 per month.

That the PNB direct KPFT Management to extend any and all fund drives until they have met their budgeted goals, and to increase fund drive goals accordingly if KPFT falls short of budget in other revenue sources." (Passed without objection)

The committee discussed the motion and amendments.

Call for the Orders of the Day: (Brian Edwards-Tiekert) 10:41 PM (ET)

The committee had a short discussion regarding the next meeting, which is scheduled for November 11, 2014.

Adjourned 10:48 PM (ET)

Submitted by R. Paul Martin, Secretary.