

Minutes for the regular National Finance Committee meeting October 13, 2015.

Meeting convened at 8:33 PM (ET) a quorum being present, the Chair and Secretary being present.

Attending: Lydia Brazon, Adriana Casenave, Bill Crosier, Brian Edwards-Tiekert (Chair), R. Paul Martin (Secretary), Tony Norman, Michael Novick, Nancy Sorden, also attending were John Profitt, Executive Director, Efren Llarinas, National Office Financial Planning and Analysis Manager, KPFT General Manager, Duane Bradley, WPFW General Manager Gerald Paris, Pacifica Radio Archives Director Brian DeShazor and KPFT Business Manager Markisha Venzant Sampson.

Agenda:

Call to Order (5 minutes)

Agenda Approval (5 minutes)

Minutes Approval (5 minutes)

Minutes of September 15, 2015

Minutes of September 22, 2015

Minutes of September 29, 2015

Budget Review and Approval

KPFT - time certain 8:45 PM (ET) (30 minutes)

WPFW - time certain 9:15 PM (ET) (30 minutes)

PRA budget - time certain 9:45 PM (ET)

Check-in re: status of outstanding budgets: KPFFK, WBAI, National Office, Archives (15 minutes)

Cash Flow/Liquidity (15 minutes)

Adjourn 10:15 PM (ET)-----

Motion: (Brian Edwards-Tiekert) "To approve the agenda." (Passed without objection)

Amendment: (Brian Edwards-Tiekert) "To add item 4Bi 'PRA budget' time certain 9:45 PM (ET). (30 minutes)" (Passed without objection)

Amendment: (Bill Crosier) "To set the adjournment time to 10:15 PM (ET)." (Passed without objection)

Minutes Approval 8:39 PM (ET)

There were no minutes to approve.

Budget Review and Approval 8:40 PM (ET)

KPFT 8:40 PM (ET)

The committee established which version of the KPFT draft FY16 budget was the latest.

The KPFT General Manager said that this version of the draft budget was the consensus of the KPFT Staff. He said that personnel costs are increased in this budget due to increases in health premiums expenses. KPFT's minimum wage will go from \$10 an hour to \$15 an hour. The station's 100 kW transmitter is operational, and they expect that to help with on-air fund raising. They are getting good press and having successful off-air fund raising events; they are working with outside promoters and expect to see an increase in Community Events revenue. They expect a Spring music festival to help bring in more revenue, although they have not included that projected revenue in the draft budget. The station is leasing studio space to NPR and others for \$200 an hour. They are negotiating leasing their second HD digital broadcasting channel for more than they'd gotten in previous years. Car donations have increased and they expect them to increase more.

The committee discussed the KPFT draft FY16 budget proposal. The KPFT General Manager said that the station is leveraging Community Events with partners to lessen the station's expenses for those events. The KPFT General Manager said that their Development Director is confident that they can significantly increase their Major donor revenue in FY16. There was some disagreement over the viability of the increased revenue numbers. Some members wanted to see the station's results from the Summer on-air fund raiser before voting on this budget proposal.

Motion: (Adriana Casenave) "To refer the KPFT draft FY16 budget to the KPFT local Finance Committee." (Fails 2 for, 2 against, 4 abstentions)

The committee discussed the motion.

Amendment: (Brian Edwards-Tiekert) "To refer the KPFT draft FY16 budget to KPFT Management with instructions that they redraft it with more realistic revenue numbers or produce support from current revenue numbers based on FY15 actuals."

The committee discussed the amendment.

Amendment: (Lydia Brazon) "To insert 'by October 27, 2015' at the end of the amendment." (Passed without objection)

Amendment as amended: "To refer the KPFT draft FY16 budget to KPFT Management with instructions that they redraft it with more realistic revenue numbers or produce support from current revenue numbers based on FY15 actuals by October 27, 2015." (Fails 3 for, 3 against, 2 abstentions)

Point of Order: (R. Paul Martin) Call for the orders of the day.

Pacifica Radio Archives Director Brian DeShazor announced that he was on the call but had to leave now.

WPFW 9:42 PM (ET)

The WPFW Treasurer reported that the WPFW draft FY16 budget proposal has been updated. They expect to get revenue from a mail drive; they have no actual figures from last year's mail drive, but they will plug those into the budget when they get those numbers. They are raising Community Events revenue to \$25,000 from \$18,000 because they feel that they've had a good track record this year in raising money and they're repeating their efforts. They will also do a lot more Community Events in FY16. They will get \$1,500 a month rent from a sub-lessor. This is up from \$0 last year.

The committee discussed the WPFW draft FY16 budget proposal. The WPFW General Manager said that Consultants expenses will be reduced by about half. The interim Executive Director pointed out that there's a hiring freeze throughout Pacifica and consultants can't be kept permanently. Repairs/Maintenance expenses will go down monthly, but there will be a \$23,000 expense in December 2015, when the station will put in a new transmission line to replace the old one that's been giving them trouble; the station is securing financing for that new transmission line now. Since they are operating at full power now their annual utilities bill for the transmitter will go from about \$54,000 to about \$60,000. The WPFW General Manager said that he is looking to change the station's programming, to reach out to a more diverse, younger audience. The WPFW General Manager said that WPFW's current on-air fund raiser has a goal of \$350,000 and is nearing its mid-way point, so far it has raised about 25% of the goal. In the course of the discussion it was found that the budgeted goal for the Fall WPFW on-air fund raiser is \$400,000. WPFW's catch-up Central Services payments were discussed.

Motion: (Michael Novick) "To extend the time for this item for two minutes" (Passed without objection) 10:28 PM (ET)

The committee continued to discuss the WPFW draft FY16 budget proposal.

Adjourned 10:32 PM (ET)

Submitted by R. Paul Martin, Secretary.