

2011-11-3 PNB Development Taskforce Minutes (\*No business was conducted at the 10-6-11 meeting)

Draft Agenda

- I. Call the meeting to order
- II. Roll Call
- III. Introduction of guest Denice Zeck from the American Forum  
About the American Forum
- IV. Marketing plan/national press - *How Pacifica could collaborate with American Forum to promote Pacifica*
- V. Grant writing ideas
- VI. Meetings for November and December
- VII. Adjourn

\*\*No business was conducted at the October 6, 2011 meeting.

I. Meeting was called to order at 8:48pm EST.

II. Present: Andrea Turner, Summer Reese, Jessica Apolinar, Teresa Allen, Campbell Johnson, Heather Gray, Robert Mark

III. Guest: Denice Zeck of the American Forum, was detained. A general discussion ensued about promoting Pacifica Foundation. C Johnson wishes to see a case statement. S Reese sees a need for Pacifica to develop means to deliver: 1) Op Ed's, 2) news, 3) press releases, 4) and social media. J Apolinar wants training for/utilizing social media on the national level. T Allen proposes meeting with Denise Zeck and ED (including H Gray, T Allen, R Mark); specifically she looks for someone to write a grant. H Gray will try to set up another meeting. The group clearly feels that we need to clarify our vision for a promotional campaign or our needs in general before we discuss grant-writing.

IV. Marketing plan/national press: - *How Pacifica could collaborate with American Forum to promote Pacifica*- postponed.

V. Grant writing ideas- postponed

VI. H Gray agreed to set up a subcommittee teleconference with Denice Zeck on November 10<sup>th</sup> and invite everyone; next meeting on Monday, Dec. 5<sup>th</sup>;

VII. Meeting adjourned at 10:08pm.

Respectfully submitted,

Teresa J. Allen

2011-11-4; approved 2011-12-5