

2012-01-09 PNB Development Taskforce Minutes

Draft Agenda:

- I. Call to order and roll call
- II. Approval of Agenda
- III. Approval of minutes
- IV. Meeting tomorrow with Denice Zeck - who can attend?
- V. Discussion of motion before the board and how it fits into the development theme:

Motion by Rosenberg: Publicists. Passed unanimously at KPFA LSB

The PNB authorizes acquiring six (6) unpaid publicists within 30 days of the present date to work at each of the five (5) stations and one head Publicist to coordinate at National Office.

- VI. Other development ideas
- VII. Adjourn

2012-1-9 PNB Development Taskforce Minutes

I. Meeting called to order at 8:40pm EST. Present: Teresa Allen, Heather Gray, Jessica Apolinar, Andrea Turner: Excused: Campbell Johnson, Robert Mark

II. Agenda approved without objection.

III. T Allen moved to approve 12-5-11 Minutes: approved without objection.

IV. Meeting tomorrow with Denice Zeck (American Forum, concerning media coverage for Pacifica Foundation): **\*\*T Allen will call Cynthia Johnson, a KPFT supporter working on a degree in writing and a former KPFT board member who has a relative who has expressed an interest in helping KPFT through writing projects. \*\*A Turner will research funding for this project through CD communications. H Gray was intrigued by the concept of developing a "Progressive Press Club."**

V. Discussion of motion before the board and how it fits into the development theme: Motion by Rosenberg: Publicists. Passed unanimously at KPFA LSB

"The PNB authorizes acquiring six (6) unpaid publicists within 30 days of the present date to work at each of the five (5) stations and one head Publicist to coordinate at National Office."

**The PNB Development Taskforce endorses the Motion that: "The PNB authorizes acquiring six (6) unpaid publicists within 30 days of the present date to work at each of the five (5) stations and one head Publicist to coordinate at National Office," and requests discussion of this concept at the face-to-face PNB meeting in January 2012.**

VI. Other development ideas: postponed. The next meeting was scheduled for Monday, Feb. 6 at 8pm EST.

VII. The meeting adjourned at 9:30pm EST.

Respectfully submitted,

Teresa J. Allen

2012-1-9; approved 2012-2-6