

Minutes for the regular National Finance Committee meeting June 10, 2014.

Meeting convened at 8:39 PM (ET) a quorum being present, the Chair being absent and the Secretary being present.

Attending: Jim Boyd, Lydia Brazon, Adriana Casenave, Marcus Jetter, R. Paul Martin (Secretary), Tony Norman, Michael Novick, Manijeh Saba, Barbara Whipperman.

Agenda:

1. Roll Call
2. Agenda Review and Approval
3. Minutes Approval
4. CFO Report (if any)
5. March 13 PNB motion on HR presence at PNB meetings (referred to Finance by PNB)
6. Financial Statement Review
7. Budget Timeline Review and Amendment (if so moved)
8. New Business
 - Motion re: budgeting of PNB meeting expenses (pending language)
 - Question about the Controller at the National Office

The Chair could not make the meeting because he's traveling abroad. He had asked Michael Novick to be Chair *pro tem* for this meeting, there was no objection and Mr. Novick chaired the meeting.

Motion: (Lydia Brazon) "To adopt the agenda." (Passed without objection as amended)

Amendment: (Marcus Jetter) "To add under New Business a question about the Controller at the National Office." (Passed without objection)

Minutes Approval 8:46 PM (ET)

Motion: (Lydia Brazon) "To approve the minutes of the February 25, 2014, March 11, 2014, and May 28, 2014, NFC meetings." (Passed without objection)

CFO Report 8:48 PM (ET)

The CFO was out of town attending a funeral. There was no report.

March 13 PNB motion on HR presence at PNB meetings (referred to Finance by PNB) 8:48 PM (ET)

Motion: (Referred to the committee by the PNB) "An HR employment attorney must be available to provide legal counsel to the board during any employment or personnel discussions."

The committee discussed the motion.

Motion: (Lydia Brazon) "To postpone this item to the next meeting." (Passed without objection)

Financial Statement Review 8:57 PM (ET)

WBAI - The Treasurer had sent a written report to the committee last week. The current Spring on-air fund raiser's budgeted goal is \$470,500, and it was budgeted to last for 25 days. The goal is not being made. The on-air fund raiser is only making about 61% of its daily goal after 36 days of pitching. The General Manager has been counting on the revenue from this on-air fund raiser along with some revenue from grants and gifts to pay expenses through July 1. The local Finance Committee is not getting much financial information from WBAI and Pacifica Management.

The committee discussed the report.

WPFW - It was reported that the station had a successful on-air fund raiser, it went on for 3+ weeks and raised over \$300,000. WPFW has had several fund raising events. They have some challenges on the administration level with how bills are being paid, and they do not have access to the Great Plains software. The station's Business Manager is in Houston which does not help communication. The Treasurer reported that the WPFW General Manager says that she's having problems getting information.

The committee discussed the report, which led to a discussion of election expenses.

KPFT - The Treasurer had sent a written report to the committee last week. They expected to get a tally of \$300,000 from their Spring on-air fund raiser, but they ended up with a tally of \$255,000. They have a deficit, but \$200,000 of that deficit is money for a capital campaign for a new antenna. The money hasn't been raised yet, and it is showing up as a deficit on their spreadsheet. Engineers are working on getting the station's signal up to a higher power level in order to satisfy the FCC as a part of KPFT's license renewal application. They have gotten an extension from the FCC to do this.

KPFK - The Treasurer said that they haven't seen financial documents since December 31, 2013. They're showing a modest operating surplus. They got something for January that seemed to show a deficit through January 31, 2014. They've gotten no other financials since then. The Treasurer has questions about the January document, but the Business Manager and General Manager are not replying. KPFK has no Business Manager right now. Someone from the National Office is doing the job, the Treasurer hasn't been able to get information from that source. KPFK's last on-air fund raiser's revenue was under budget, with a tally of about \$685,000; they will do a Summer on-air fund raiser early, starting July 22. They have to start sooner than KPFA. They are still in deficit as compared to budget. The KPFK LSB passed a motion for a task force for people to do fund raising. They're getting training to do social media fund raising.

The committee discussed the report. KPFK's payroll is larger than budgeted. They were supposed to have eliminated 3 FTEs, but the General Manager only eliminated one, although if another Business Manager is not hired the vacancy in that position would make it two FTEs.

KPFA - The Treasurer reported that they do not have a financial statement ready, it is being prepared to go to LSB meeting this Saturday. She will send it to the committee before the next meeting. The Treasurer said that KPFA is rounding the bend. She repeated the offer that the KPFA Business Manager had made during last NFC meeting to provide help. The KPFA on-air fund raiser was highly successful.

The committee discussed the report. KPFA's fulfillment rate is about 89 to 90%. KPFA uses a call

center for backup. They may move to using one as the sole means of taking pledges as WBAI has been doing. It was suggested that the NFC ask the CFO about legal requirements in this area when he returns.

Budget Timeline Review and Amendment 9:55 PM (ET)

The committee discussed the timeline. We are behind time on it. The problem is a lack of financial information throughout Pacifica. The audit is taking up a lot of people's time.

Motion: (Michael Novick) "The NFC requests that the interim Executive Director and CFO make every effort to get all five stations' current financials through June."

The committee discussed the motion.

Amendment: (Manijeh Saba) "To add, 'by July 10, 2014.'" (Passed without objection)

Amendment: (Manijeh Saba) "To strike 'make every effort to effort to' and substitute 'provide to the NFC by.'" (Fails 2 for, 6 against, 1 abstention)

The committee discussed the amendment.

Motion: "The NFC requests that the interim Executive Director and CFO make every effort to provide all five stations' current financials through June by July 10, 2014." (Passed as amended 8 for, 1 against)

New Business 10:27 PM (ET)

There was a question about the position of Controller at the National Office. The committee was told that this is not new position. The person who had been the Controller gave notice, and someone who used to work in the National Office has been called in to temporarily take over that position. This person will continue to work on Pacifica's audit.

Motion: (Lydia Brazon) "To adjourn." (Passed without objection)

Adjourned 10:30 PM (ET)

Submitted by R. Paul Martin, Secretary.