

Minutes of the KPFK Local Station Board Meeting of April 6, 2011

The regular monthly meeting of the KPFK Local Station Board was held on Wednesday, April 6, 2011 at 7:07 PM at I.A.T.S.E. Local 44 Motion Picture Property Craftsperson Union, 12021 Riverside Dr., Studio City, CA 91607, the Chair (Dutch Merrick) being in the chair and the Secretary (John P. Garry III) being present. The minutes of the last meeting (March 19, 2011) were approved.

Twenty members were present, constituting a quorum: Ken Aaron, Chuck Anderson, Rodrigo Argueta (arrived 8:31), Fred Blair (arrived 7:24), Lydia Brazon, Omar Burdet, John Cromshow (left early), Aryana Gladney (arrived 7:37), Leonard Isenberg, Kim Kaufman, Fred Klunder (arrived 7:14), Jim Lafferty, Ali Lexa (arrived 7:24, left early), Brenda Medina (arrived 7:49), Dutch Merrick, Margie Murray, Michael Novick, Summer Reese (arrived 7:47), Martina Steiner (arrived 7:20, left early), John Wenger.

Two members were absent: John Parker, Lamont Yeakey.

One member was excused: Sequoia Olivia Mercier.

One member was absent due to suspension: Ian Johnston.

Also present: Zuberi Fields (KPFK Operations Director), Anthony Iberola (KPFK Business Manager), Jennifer Kiser (KPFK interim Development Director), Alan Minsky (KPFK interim Program Director), LaVarn Williams (Pacifica Foundation CFO).

Authority and Notice: This meeting was authorized by the LSB by a motion approved at its meeting of March 19, 2011. Specific notice was posted on KPFK.org and other websites on March 30, 2011 (see Appendix A).

Audio Recording: The audio of the meeting was not recorded due to a technical error.

CALL TO ORDER

The meeting was **called to order** by the chair at 7:07 PM.

EXCUSED ABSENCES

The excused absence request from Mercier was accepted without objection.

APPROVAL OF MINUTES (7:15)

Minutes of the last meeting (March 19, 2011) were approved as amended by unanimous consent.

COMMENTS FROM THE CHAIR (7:17)

The Chair made an introductory comment.

AGENDA (7:20)

The Agenda was approved as amended. (see Appendix B)

SCHEDULING / NOTICE OF MEETINGS (7:28)

Saturday, May 7, 2011, 10:00 AM to 4:00 PM (location TBD).

Wednesday, June 15, 7:00 PM to 10:00 PM (location TBD).

Saturday, July 16, 2011, 1:00 PM to 4: 00 PM (location TBD).

Motion from the Governance Committee: Future LSB Meetings shall be held on the third Wednesday and third Saturday of each month for the remainder of the year. **Passed** by unanimous consent.

MANAGEMENT REPORT: FINANCE (7:36)

LaVarn Williams (Pacifica Foundation CFO) made an oral report, which was interspersed with questions from the board. The documents “KPFK Financials March 2011,” “KPFK Budget 2011R,” and “The Pacifica Foundation 2012 Budget” were distributed.

Point of order from Reese: Keep a two-minute per person per question time limit. Without objection, so ordered.

Steiner **moved** to extend questions and answers for 15 minutes. **Passed** by majority hand vote.: Yes-17.

PUBLIC COMMENT (8:39)

Public comment was heard for six minutes

Reese **moved** that Anthony Iberola be given a Management Report slot, next in the Agenda. **Passed** by unanimous consent.

MANAGEMENT REPORT: FINANCE (8:51)

Anthony Iberola (KPFK Business Manager) answered questions from the board.

MANAGEMENT REPORT: PROGRAMMING (8:56)

Alan Minsky (KPFK interim Program Director) made an oral report and distributed “KPFK

interim Program Director's Report to the LSB April 6,2011" and a memo on news coverage in document and email form (see Appendix C).

Motion from Murray (amended by Lafferty): "KPFK officially endorses Meatless Mondays—an international campaign that endorses the idea that eating no meat on Mondays can improve peoples' health, reduce their carbon footprint and assist in the fight against global warming and world hunger." **Passed** by unanimous consent.

Motion from Lafferty: "The LSB shall monitor the LPAC by having one LSB member, who is fluent in Spanish, function as an ex-officio member of this new body (i.e. as a non-voting member). This LSB member may attend meetings (their choice) but they will receive all the minutes from the meetings and they will be expected to keep track of all the activities of the committee." **Passed** by unanimous consent. Medina volunteered for that post.

MANAGEMENT REPORT: OPERATIONS (9:13)

Zuberi Fields (KPFK Operations Director) made an oral report, followed by questions from the board.

Argueta **moved** to extend for two minutes. **Passed** by unanimous consent. Discussion continued

Isenberg **moved** to extend for two minutes. **Passed** by unanimous consent. Discussion continued.

MANAGEMENT REPORT: DEVELOPMENT (9:25)

Jennifer Kiser (KPFK interim Development Director) made two announcements: KPFK E-folio; May 1 fund raiser, 1st Annual Hero Award, honoree Billy Higgins, followed by questions.

PUBLIC COMMENT (9:30)

Public comment was heard for four minutes.

PNB DIRECTOR REPORTS (9:34)

Reese, Brazon, Aaron, and Argueta gave oral reports, followed by questions from the board.

Steiner **moved** that the LSB approve the budget with the requirement that on a month-by-month basis the LSB receive a financial report from management. Brazon moved to **table** Steiner's motion. **Passed** by unanimous consent.

Wenger **moved** to extend the meeting for 15 minutes. **Passed** by unanimous consent.

GOVERNANCE COMMITTEE REPORT (10:02)

Motion from the Governance Committee (amended by Aaron): Resolved, that the LSB establish a task force for a town hall (in accordance with the bylaws) to be held by the end of the fiscal year. **Passed** by unanimous consent.

Motion from the Governance Committee: All committee motions and reports, and all management reports for discussion at the LSB, shall be distributed in writing (preferably emailed) to the LSB in advance in writing whenever practicable. **Passed** by unanimous consent.

Motion from the Governance Committee (amended by Merrick): The proposed agenda for LSB meetings (which shall include suggested item durations and response times) shall be developed by the Governance Committee based on the previously submitted committee motions and reports, and shall be distributed (preferably by email) to the LSB in advance. **Passed** by unanimous consent.

Motion from the Governance Committee (amended by Wenger): Resolved, that the membership of LSB committees shall remain open (for two months after the station starts advertising committees) to allow for sufficient publicity and recruitment of listeners members as previously mandated by the LSB. No vote taken due to expiration of time.

The meeting was **adjourned** without objection at 10:15 PM.

John P. Garry III, KPFK LSB Secretary
(these minutes were approved on June 15, 2011)

APPENDIX A—Meeting Notice

Emailed by Terry Goodman on Wednesday, March 30, 2011 7:24:40 PM

The KPFK Local Station Board will meet on Wednesday, April 6, 2011 from 7 to 10 pm in the upstairs meeting hall at I.A.T.S.E. Local 44 Property Craftspersons Union, 12021 Riverside Dr., Studio City, CA 91607, one block east of Laurel Canyon Blvd.

Refs:

<http://www.kpfk.org/lspbmenu/93-calenderandnotices/4694-local-station-board-4062011-700pm.html>

http://www.kpfk.org/eventcal.html?task=view_detail&agid=1867&year=2011&month=04&day=06

http://www.kpftx.org/pacalendar/cal_show1.php?eventdate=20110406

APPENDIX B—Approved Agenda

Agenda for KPFK LSB Meeting of 4-6-2011
Passed by KPFK Governance Committee on 4-5-2011
John Wenger, Chair

Call to Order, Roll Call, Excused Absences, Announcements, Minutes	(10 min)
Scheduling/Notice of Meetings	(5 min)
Management Report: Finance LaVarn Williams, questions from the board	(45 min)
Public Comment	(10 min)
Management Report: Finance Anthony Iberola	(5 min)
Management Report: Programming Alan Minsky	(5 min)
Management Report: Operations Zuberi Fields	(5 min)
Management Report Jennifer Kiser	(5 min)
Public Comment	(10 min)
PNB Director Reports	(15 min)
Governance Committee Report	(15 min)
PrOC Report	(10 min)
Outreach Committee Report	(5 min)
Finance Committee Report	(10 min)
Personnel Committee Report	(5 min)
Old Business Update on Immigration Clinic Question of committee membership	(10 min)

Public Comment

New Business

Brenda Medina: Town Hall Task Force

(10 min)

APPENDIX C-interim Program Director Report

KPFK interim Program Director's Report to LSB, April 6, 2011

1. Two motions originally presented in March 2011
2. Plan to re-introduce hourly headlines
3. discussion of programming change – inauguration of Liberated Sisters
4. pending review of Programmer's Handbook, updating intellectual property issues

1. Motions originally presented March 2011:

The KPFK management is asking the KPFK LSB to support KPFK officially endorsing Meatless Mondays.

Here's some info about Meatless Mondays, aka Meat Free Mondays:

http://en.wikipedia.org/wiki/Meatless_Monday

Language for resolution:

KPFK officially endorses Meatless Mondays - an international campaign that endorses the idea that eating no meat on Monday's can improve peoples' health, reduce their carbon footprint and assist in the fight against global warning.

Dear LSB,

I am writing to inform you of the development of a new management body, a Spanish Language Listener Advisory Committee that will assist management in reviewing Spanish Language programming.

The committee is still being formed. It will be made up of seven community members that will be selected by management in cordination with KPFK's Spanish Language Programmers. The committee will review shows, both on-going and new, and make programming recommendations to management in the spirit of improving KPFK Spanish Language programming.

I am also writing to inform you that KPFK management and the Spanish language Programmers have decided to ask the LSB to monitor this committee by having one LSB

member, who is fluent in Spanish, function as an ex-officio member of this new body (i.e. as a non-voting member). This LSB members may attend meetings (their choice), but they will receive all the minutes from the meetings and they will be expected to keep track of all the activities of the committee.

Please consider a process by which you can select the member of the LSB to serve in an ex-officio member of the new KPFFK Spanish Language Listener Advisory Committee; and let me know how you plan to proceed with this important process in strengthening KPFFK's programming.

best,

Alan Minsky
KPFFK interim Program Director

Dear KPFFK LSB, Programmers and Staff,

KPFFK management is working to revitalize our news coverage.

Our next step towards that end will be the re-introduction of a greater number of news headlines across each week-day.

Currently, KPFFK has headlines at the top of the 6am, 7am (except for Monday), 9am, and 10am hours – thanks to Democracy Now! and Aileen Alfanderry at KPFA. Also, while Al Jazeera doesn't lead-off with news headlines at 3pm, the show is a "hard-news" capsule and therefore there's little reason to have headlines before it.

In the next three weeks we will start filling in the remaining gaps.

KPFA already does headlines at Noon* and 4pm; and I'm in dialogue with the team up there about getting these delivered to us as well.

That leaves 8am, 11am, 1pm, 2pm, and 5pm without headlines across the day. I will look into whether the KPFA news department might be able to provide us copy to read at 8am and 5pm (and then talk with Uprising and Background Briefing about how best to deliver these); which could include local headlines, as the folks up at KPFA are very talented!

I will also be talking with our news reporters about coming up with a strategy to cover the three remaining mid-day hours. I'd like to achieve this without decreasing the number of field reports we get from Ernesto and Dan.

While we won't be trying any of these new hourly headlines until we're confident we can pull it off, I am hopeful we will have headlines at every hour from 6am through 5pm Monday-

Friday in the coming weeks.

The next step will be expanding our local news coverage!

Alan Minsky
KPFK interim Program Director

< I'm not certain about us running headlines at Noon, since part of the logic of moving global village to 11am to 1pm, was the hope of luring KCRW's music audience to KPFK right at Noon – but the flip side of the argument is that Noon is probably one of the most logical times to have headlines. At any rate, I will meet with all the Global Village hosts before a decision is made about Noon