

WPFW- LSB Regular Meeting Minutes August 10, 2022

Teleconference via Zoom Washington, DC

Dennis Williams – Chair, Eileen Rosin – Vice Chair

Nick Arena – Treasurer and Ellen Williams Carter - Secretary

I. Call to Order started at 6:46 p.m.

II. Roll Call

Members that were present:

18 – Yaw Agyei, Bill Curtis, Sue Goodwin, Kamau Harris, Minerva Sanders, Kathleen A Maloy, Maxx Myrick, Eileen Rosin, Violetta Diamond, Dennis Williams, Adele M Stan, and Thomas M Blanton, Marsha Coleman-Adebayo, Donna Grimes, Vanessa Dixon-Briggs, Julie Hewitt, Anita Adams, Yaw Agyei, Wayne Bruce, Nick Arena Non-Voting and Ellen Williams Carter Non-Voting

Parliamentarian: John Tatum

Time Keeper: Anita Adams

4- Excused absences: Arthur Hyland, Arthur McCloud, Sarah E Brown, and Frank Stearns

1 - Unexcused absence: Tim Willard

III. The agenda was approved.

IV. The July minutes were approved.

V. Management Reports

Katea Stitt, Program Director, reported:

Programming

On air Programmer Thomas Stanley who was on the WPFW airwaves for 40 years has left. His program, “Jam Session – Bushmeat,” aired on Thursdays, midnight until 2:00 am. Jamal Gray has replaced him on air.

Programmer Meeting

A programmer’s meeting was scheduled to discuss a possible one- week pledge drive in August.

Staff Positions:

There are two staff positions that are available: News Director and Reporter.

Development Team:

The development team English/Hudson is doing well. They have started a digital campaign. They have raised \$500 so far.

Jerry Paris, General Manager, reported:

We are about to reach a goal. Jerry said that the HD should be available in 90 days around November 10.

Kathleen's Motion: I move that all finance discussions occur during executive session.

Vote: Yes 12 NO 2 Abstention 3

VI. Finance Committee Report (submitted a written report - Attachment A)

Nick Arena stated:

He will discuss his report in the executive session.

VII. Development Committee Report

The report will be shared in executive session.

Martha Peterson is interested in joining the Development Committee.

VIII. PNB Report

Julie Hewitt report:

1. The FY 2021 audit is complete.
2. The Pacifica National Election is being discussed. A decision has not been reached.

Vanessa report:

1. There has been a debate on how to deal with the National Election issue. They have discussed postponing the elections. Violetta is on the committee.
2. The Program committee discussed developing a national news program that each station would provide/contribute 7 minutes for broadcast.
3. The Strategic committee presented a motion regarding underwriting funding provided by non-profit corporations.

Adele has withdrawn from the program committee

IX. Programming Committee

No report was submitted.

LSB Program

Hosts: August 25 Sabooh and Thomas

Bill will share highlights of the LSB meeting.

Vanessa suggested that Marsha talk about her project.

Thomas will speak with Ms. Cooper mother of Kwamena Ocran who was shoot by the police. She will give an update on the lawsuit.

X. Community Outreach Committee (submitted a written report - Attachment B)

XI. Communication Standards and Enforcement Committee

No report

XII. Community Comment

WPFW LSB Minutes for the August 10, 2022 Regular Meeting

Martha said the Harriet Tubman bus trip was canceled. They will reschedule the trip for next year. The Blues Festival will take place on August 20th.

Miyuki thanked the LSB for their service. She discussed the Development position and the August pledge drive.

Saboooh asked questions about the Development team English/Hudson.

Community person discussed the National elections.

XIII. Evaluation Committee

They have not met since the evaluations were sent out. There were 40 responses.

XIV. Unfinished Business

Minerva Sanders and Thomas Blanton's Motion

The Regular Meeting was adjourned at 9:06pm, the rest of the items on the agenda will be discussed the next meeting in September.

Convened the Executive Session concerning financial matters at 9:17pm

Kamau's Motion: I move that we create a Financial Stability Committee.

Vote: Unanimous

XV. Adjourned the Executive Session at 10:50pm

Dennis Williams, Chair adjourned the meeting

Minutes submitted by: Secretary, Ellen Williams Carter

Attachment A

WPFW Finance Committee Report – Monday, August 8, 2022

1. Station Cash Flow Update: Bank Balances were \$53K as of 7/31/2022. This is not sufficient to cover August and September expenses which are Budgeted at \$261K total. August Budgeted Revenue is \$150K which has historically come from a Pledge Drive (2 weeks). In FY2020 and FY2021 the Pledge Drive raised \$182K and \$158K in August. A Pledge Drive or significant major donations combined to meet the Budgeted Revenue of \$150K is critical for the Station. Additional major donor gifts and other funding are still needed to make income shortfalls for the year. Off-air and other types of fundraising are still needed due to shortfalls in 2019 and 2020.

2. FY 2022 and Expense Updates: PNO estimates that WPFW past due Central Services payments for FY19-20 are approximately \$170K. WPFW was one of the only stations to exceed its FY2021 Budget and consistently pay its bills. Thru 6/30/2022 the Station is over \$32K behind its FY2022 Budget. This is largely due to the lack of budgeted major donor income (\$125K) and lack of Central Services payment credits (\$12K). See below:

FY2022	YTD thru 6/30/22
Total Revenue	1,315,165
Budgeted Revenue	<u>1,364,507</u>
Difference	(49,342)
Total Expenses	1,188,589
Budget Expenses	<u>1,205,074</u>
Difference	(16,485)
Total Difference	(32,857)

See Monthly Details below.

FY2022	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	YTD thru 6/30/22
Total Revenue	259,588	52,640	212,280	81,970	224,957	107,143	37,919	55,526	283,142	-	-	-	1,315,165
Budgeted Revenue	224,442	97,130	167,533	130,797	178,392	211,000	59,457	218,210	85,258	45,000	150,000	35,000	<u>1,364,507</u>
Difference													(49,342)
Total Expenses	136,206	118,695	143,184	156,874	136,000	126,123	127,270	101,320	142,917				1,188,589
Budget Expenses	132,194	147,456	137,528	126,235	130,521	139,284	130,462	127,277	134,118	121,381	139,433	121,973	<u>1,205,074</u>
Difference													(16,485)
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Note - Estimated July 2022 Revenue was \$35K versus Budgeted Revenue of \$45K. Estimated July Total paid expenses were \$144K on a Budgeted Expenses \$121K.

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Attachment B

OUTREACH COMMITTEE MEETING REPORT

TUESDAY, AUGUST 2, 2022

The Outreach Committee met on Tuesday, August 2nd. Topics of discussion included: 1. Harriet Tubman Bus Trip 2. Blues Festival 3. WPFW Newsletter 4. 5K Walk 5. Town Hall

1. Harriet Tubman Bus Trip: Although the trip was planned and organized by Committee member Minerva Sanders and ready for approval, Management did not give the go ahead for this event. It was decided that the trip would hopefully take place next year and that Management will collaborate more with the Outreach Committee in order for this event to take place and be successful.

2. The Annual WPFW Blues Festival plans are in full swing. Flyers and tickets have been printed and programmers are making announcements about the Festival. Please let us know if you want flyers to distribute and tickets to sell. We can mail them to you. We hope that LSB members will make a donation if they are unable to attend. It will be held on August 20th from 12 noon until 6pm at Lamont's Entertainment Complex in Indian Head, Md.

3. The WPFW Newsletter has been put on hold indefinitely. The Program Director informed Committee member Art Hyland that in

addition to planning for a possible fall fundraiser, the staff is swamped and doesn't have time to devote to editing the Newsletter. The Program

Director concluded that although it was agreed that the Newsletter would be published quarterly, Board members cannot decide on a publishing date unless they do the entire job of creating and editing the Newsletter.

4. Annual 5K Walk/Run: The 5K will take place once again at Bladensburg Waterfront in Bladensburg, Md. The date is Saturday, September 10th from 8am until 12pm. Free classes in Yoga, Meditation, Line Dancing and Tai Chi will be offered in addition to the 5K. Participants really enjoyed themselves at this particular park. Please consider contacting individuals or organizations that will help sponsor this event as we need finances to cover the cost of insurance for each participant, rental of the facility, and the Race Director to start, time and direct the Walk.

5. WPFW Town Hall: A suggested date for the Town Hall is some time in October. We reached out to Rev. Hagler's church, Plymouth Congregational, to see if we can hold the Town Hall there. We are waiting to hear from them as well as reaching out to other facilities.