

Draft Agenda - *Public Version*
Pacifica National Board Session
Teleconference Meeting
Thursday, January 12, 2023, 8:30 pm ET
All times are Eastern Time
(*meeting notice appended to the end of this agenda*)
Directors:

Teresa J. Allen, KPFT, Listener Burt Cohen, Affiliate Jim Dingeman, WBAI, Listener Vanessa Dixon-Briggs, WPFW, Listener Sue Goodwin, WPFW, Staff Heather Gray, WRFG, Affiliate Donna Grimes, WPFW, Listener Julie Hewitt, WPFW, Listener, Chair Evelia Jones, KPFK, Listener Ali Lexa, KPFK, Staff Marianne Martinez, KPFT, Listener	James McFadden, KPFA, Listener Darlene Pagano, KPFA, Staff Shawn Rhodes, WBAI, Staff James Sagurton, WBAI, Listener Sharonne Salaam, WBAI, Listener Akio Tanaka, KPFA, Listener Mark Van Landuyt, KPFA, Listener Beth von Gunten, KPFK, Listener Egberto Willies, KPFT, Staff Susan Young, KPFT, Listener
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Others:

Stephanie Wells, Executive Director
Arthur Schwartz, Pacifica Counsel
Markisha Venzant-Sampson, National Business Manager
John Tatum, Parliamentarian
Polina Vasiliev, Secretary

1. Preliminary Items – 5 min.
 - A. Call to Order by Chair
 - B. Roll Call
 - C. The chair reads the report out from 1/5/2023 executive session:
 - The PNB met in closed session to discuss confidential personnel, financial, and disciplinary matters.
 - The PNB reports that Pacifica has not gone into default on its loan from FJC.
 - The PNB passed a motion restoring Elizabeth Milos as a delegate on the KPFA LSB.
 - Finally, the PNB suspended Ziri Rideaux, a listener delegate on the KPFK Local Station Board, pending a trial. Ms. Rideaux is excused from and shall not participate as a delegate at all LSB and Pacifica meetings, including any committees or events, pending further notification upon the conclusion of the trial.
 - D. Excused Absences
 - E. Identify Timekeepers & Recording Secretary
2. Agenda approval for the open portion of the agenda – 5 min.
3. Approve Minutes of 1/5/2022 – 5 min.

4. ED Report and Q & A – 20 min.
See note under item 14 about ED report items that will be in closed session
5. General Counsel Report and Q & A – 10 min.
6. Presentation on the Future of Pacifica (Mark van Landuyt) and Q & A – 25 min.
7. Motion on Procedure for Rational Proposal of Initiatives – 20 min.
8. Motion on Hybridization – 20 min.
9. Motion to Establish the Pacifica Documents Archives – 20 min.
10. Unfinished business – 5 min.
11. New Business – 5 min.
 - Motions forwarded to PNB Secretary and PNB at least 48 hours prior are presumed to be included here.
 - Any motions sent after, if voted onto the agenda as an amendment.
12. Motion to Move into Executive Session at a time certain of 10:30 pm ET – 1 min.
- 13. Agenda approval for the executive portion of the agenda – 5 min.*
- 14. Executive ED Report and Q & A – 30 min.*
- 15. Executive General Counsel Report and Q & A – 15 min.*
- 16. Unfinished Business*
- 17. New Business*
- 18. Discuss what from this session may be shared with LSBs in closed session – 5 min.*
- 19. Report-out for kpftx.org and for reading at the next open session – 3 min.*
20. Rise and report (includes reading the report-out) – 1 min.
21. Adjourn at a time certain of 12am midnight ET.

APPENDIX

7. Motion on Procedure for Rational Proposal of Initiatives (Susan Young)

Whereas, building critical capabilities at the national office and stations requires collaborative efforts among the governance bodies, management and staff in order to be grounded in best information and collective will,

Now, therefore, be it resolved that any National Board or Local Station Board initiatives that require management or staff involvement must be accompanied by a financial impact statement and a review by management to determine feasibility and to assess what actions are already underway or planned and must identify any new resources required to implement the initiatives.

8. Motion on Hybridization (updated)

Whereas,

all the Pacifica stations have varying levels of integration into existing social media platforms it will be the policy of the foundation that all analog radio shows that currently are on the air and all future ones going forward will be required by to demonstrate their integration in on air broadcasts of Facebook, Twitter, Instagram, Tik Tok, Google Live, Blogs or any combination of social media that allows them to enhance their relationship with the listening audience. This will also include the ability to create and broadcast new shows that are *exclusively on these platforms which includes YOU TUBE*.

Whereas the goal is to increase at all stations time spent listening (TSL) since the higher those numbers are the greater the chance of listener support,

the goal is to have each show integrate social media into its on-air delivery and process of communication with its audience in order to build the show's individual footprint. This may include live-streaming and use of YouTube as local resources permit.

It will be the goal of Pacifica to acquire and set up broadcasting studios that can livestream audio via Video as soon as resources permit.

and whereas,

it is a desired outcome that all shows will need to have dedicated producers who are assigned to the task of integrating digital and social media into the normally scheduled analog shows. This includes bringing GEN Z , MILLENNIALS and GEN ALPHA into the programming mix.

This can be done as creatively as possible by GMs and PDs at various stations in whatever scale their resources permit but it will be a long term goal of Pacifica to aim to integrate the analog, digital and social media in our broadcast output and content creation. It is essential the Third and Fourth Industrial Revolution as pertains to communication be integrated fully into Pacifica operations

and BE IT RESOLVED that

All managers and programmers will be evaluated as to their implementation of these policies.

The progress of this will be reported in quarterly reports, which will start in 2023. These will be submitted to the PNB, ED, PNB Programming Committee and PNB Strategic Planning Committee.

The implementation of this process will be started immediately in whatever way or means each station or unit can achieve this goal.

9. Motion to Establish the Pacifica Documents Archive

Whereas responsible Pacifica governance requires reliable readily available access to all existing Pacifica business documents,

Therefore be it resolved that Pacifica shall establish and maintain a comprehensive permanent electronic, digitally searchable Pacifica Documents Archive (PDA) of all available past, present, and future Pacifica management and governance documents and audio recordings, to receive, obtain, identify, authenticate, index, organize, compile, restore, archive, secure, maintain, and make readily available all Pacifica business documents and audio recordings using current archival best practices.

Be it further resolved that the PNB Secretary shall serve as liaison between the PDA and the PNB, and shall report directly to the PNB regularly and as necessary. The PNB shall establish, populate, and maintain a standing PDA Work Group to include all Pacifica board and committee secretaries and others, to provide ongoing support to the PDA and the PNB Secretary, in cooperation with Pacifica management, staff, and governance.

Furthermore, all documents shall be reviewed for approval by the PNB Secretary, then submitted routinely to the PNB in a consent agenda for approval, then archived and posted online without delay as they become available. Public documents and audio shall be available via a dedicated publicly accessible website. Any and all sensitive, confidential, or legally privileged material shall be received and curated separately by those legally authorized to view it and secured on a separate website with access limited to those legally authorized to receive it.

All Pacifica business documents and audio shall be permanently retained until and unless reviewed and approved for destruction by the PNB, consistent with pertinent Pacifica document retention and destruction policy.

Hard copy of selected Pacifica documents of historic, legal, cultural, or other special significance shall be retained as backup at a minimum of two Pacifica archival repositories, to include the Pacifica National Office and at least one other location geographically remote from the PNO, to be determined by the PNB.

APPENDIX

MEETING NOTICE:

Thursday, January 12, 2023

8:30 PM ET

Pacifica National Board

Teleconference

Purpose: Special meeting of the PNB. Some of the meeting will be in executive session.

Committee Members

The PNB passed a motion to meet weekly for the near term at its October 27th meeting.

Julie Hewitt

hewitt.wpfw@gmail.com

Posted: 11/02/2022 - 9:22 PM