

## Minutes of the KPFK Local Station Board Meeting of April 17, 2013

A regular monthly meeting of the KPFK Local Station Board was held on Wednesday, April 17, 2013 at 7:12 PM at Peace Center West, 3916 Sepulveda Blvd., Culver City, CA 90230, the Chair (Tej Grewall) being in the chair and the Secretary (John P. Garry III) being present. The minutes of the previous meeting (March 16, 2013) were approved.

**Seventeen members were present**, constituting a quorum: Ken Aaron, Chuck Anderson, Fred Blair (arrived 7:17), Lydia Brazon, Chris Condon, John Cromshow, John De Simio, Tej Grewall (Chair), Kim Kaufman, Jim Lafferty, Brenda Medina, Dutch Merrick (Vice-Chair), Margie Murray, Michael Novick (Treasurer), Steve Pride, Lawrence Reyes, Lamont Yeakey (arrived 8:05).

**Five members were excused:** Rodrigo Argueta, Ankine Antaram, Fred Klunder, Summer Reese, John Wenger.

**Two members were absent:** Aryana Gladney, John Parker.

**Also present:** Bernard Duncan (KPFK General Manager), Terry Goodman (Audio Recordist, Web Liaison) and members of the public.

**Authority and Notice:** This meeting was authorized by the LSB's adoption of a regular meeting schedule at its meeting of February 13, 2013. The date was posted on KPFTX.org on February 14, 2013. The location was noticed to the board via email and posted on KPFTX.org and other websites on April 7, 2013 (see Appendix A). A meeting announcement was broadcast on KPFK 90.7 FM beginning three days prior to the meeting.

**Audio Recording:** The audio of the meeting is archived at KPFTX.org:

<http://www.kpftx.org/archives/pnb/kpfk/130417/kpfk130417a.mp3>

<http://www.kpftx.org/archives/pnb/kpfk/130417/kpfk130417b.mp3>

<http://www.kpftx.org/archives/pnb/kpfk/130417/kpfk130417c.mp3>

[Audio Part 1: kpfk130417a.mp3]

### I. CALL TO ORDER / ROLL CALL (7:12)

The meeting was **called to order** by the Chair at 7:12 PM Pacifica Daylight Time with an initial quorum of 14.

#### I.a. EXCUSED ABSENCE REQUESTS (7:14)

Lafferty **moved** to accept the excused absence requests of Argueta, Antaram, Klunder, Reese, and Wenger. Murray seconded. **Passed** without objection.

#### I.b. AGENDA APPROVAL (7:16)

Pride **moved** to include the Restoration of Arbitron Data Reportage Motion in Unfinished Business (the motion was included in the approved agenda of the last meeting). Seconded by Reyes. **Failed** by substitution. Aaron **moved** to include the Arbitron Motion in Item IV. Lafferty seconded. **Passed** without objection.

Blair **moved** to add to the Finance Committee Report a discussion of the April 15, 2012 Finance Committee meeting incident. Lafferty seconded.

After discussion Brazon **moved to end debate**.

Motion to end debate **failed** by show of hands: Yes—3, No—10, Abstain—2.

Discussion continued. Kaufman **moved to end debate**. **Passed** without objection.

Motion to include a discussion of the April 15, 2013 incident **passed** by a show of hands: Yes—12, No—3, Abstain—0.

Lafferty **moved** approval of the amended agenda. No second recorded. **Passed** without objection.

#### I.e. MINUTES APPROVAL (7:32)

Lafferty moved **approval** of the minutes of March 16, 2013, which were forwarded electronically to the Board prior to the meeting. Brazon seconded. **Passed** without objection.

#### I.c. GROUND RULES FOR COMMUNICATION (7:33)

The Chair reiterated principles for Board communication and public participation, including a personal appeal.

#### I.d. ANNOUNCEMENTS (7:34)

Novick announced the following: Palestinian Political Prisoner Day (today); an Angela Davis public speaking engagement on April 20, 2013, 7:30 AM at the African-American Museum; a Jericho Amnesty Movement meeting at the Southern California Library, April 22, 2013, 5:00 PM; a Benefit for Elder Freeman, April 21, 2013, 2:00 PM at the Mayme A. Clayton Library & Museum, 4130 Overland Ave, Culver City. Aaron announced the LA Book Festival at USC, April 20-21 2013, KPFK Booth 210 and Cyclavia, April 21, 2013.

#### II. SCHEDULING / LOCATION / ANNOUNCEMENT OF MEETINGS (7:37)

The next LSB meeting is Saturday, May 18, 1:00 PM, location TBD.

Novick **moved** to constitute a Town Hall Task Force. Without objection, so ordered. A sign-up sheet was passed around.

Town Hall Committee volunteers: Novick, Lafferty, Anderson, Reyes.

Aaron welcomed Chris Condon to the LSB.

**Point of order** from Lafferty: Requested that a timekeeper be designated. Merrick and Lafferty served as timekeepers.

### III. BOARD CHAIR REPORT (7:41)

#### a) Report-Out on closed session of March 16, 2013

The Chair reported out on the closed session of March 16, 2013 with a prepared statement: “The LSB was advised of the terms of the settlement with a former Pacifica Foundation employee.”

The Chair announced that Klunder had respectfully declined to serve on the PNB Audit Committee. The alternate, Reyes, will take his seat. Without objection, so ordered.

### IV. IMPLEMENTATION / FOLLOW UP / ACTION ITEMS (7:42)

- a) Cuba Motion status. Brazon reported.
- b) Chair contacts Chris Condon. Completed. Condon made a brief statement.
- c) Report on LSB Fund Raising Event. Murray and Novick reported.

Merrick **moved to extend** two minutes. Anderson seconded. **Passed** without objection (7:48).

- d) Announcements/posting of LSB meetings (from February 15, 2013). Discussed previously.
- e) Written questions by public submitted to GM. To be addressed later by the General Manager.
- f) Restoration of Arbitron Data Reportage Motion.

Pride **moved** the following:

“Whereas the Arbitron Corporation performed all legally mandated corrective action under their settlement agreement with the State of California by the December 31, 2012 deadline,

Whereas the Media Rating Council (MRC) has restored accreditation to Arbitron monthly radio ratings in all California signal areas that were in dispute,

Whereas the requirements of the LSB motion passed April 18, 2012 (restricting Arbitron measurements) have been satisfied,

The KPFK LSB recommends that Arbitron listenership data once again be made available to KPFK LSB Members and KPFK Programmers. The LSB requests that management provide the LSB with the Arbitron reports on listenership and explain how these are interpreted.”

De Simio seconded.

After discussion Kaufman **moved to extend** five minutes. Blair seconded. **Passed** without objection (7:52). Discussion continued.

Motion **passed** by a show of hands: Yes—9, No—3, Abstain—3.

#### V. GENERAL MANAGER REPORT SUMMARY AND Q&A (7:58)

The GM responded to the submitted written questions and summarized his report, which was distributed electronically to the Board prior to the meeting (see Appendix C), and reported on matters which arose since the his report was submitted. Dave Johnson (Community Advisory Board convener) was called on to identify himself. Discussion followed. The GM committed to set a date for the next LSB on-air Report to the Listener.

#### VI. PUBLIC COMMENT I (questions to GM) (8:11)

Public comment was heard for eight minutes.

[Audio Part 2: kpfk130417b.mp3]

Public Comment I continues.

#### VII. GENERAL MANAGER RESPONDS TO PUBLIC COMMENT (8:19)

The GM responded briefly to public comment.

#### VIII. PNB REPORTS (8:22)

Brazon reported on the PNB and the Financial Recovery and Audit Task Force (FRAT). Medina reported on the Coordinating and Development Committees. Cromshaw reported on the Affiliates Task Force, the Programming, Finance, and Personnel Committees and other matters. Novick reported on the Elections and Finance Committees. Discussion followed.

Kaufman directed the Secretary to distribute the LSB PNB Committee Membership List to the Board. Duly noted by the Secretary.

The Chair announced the email subscription for KPFK LSB notices: [kpfklsb\\_announce-subscribe@yahoogroups.com](mailto:kpfklsb_announce-subscribe@yahoogroups.com).

#### IX. PUBLIC COMMENT II (questions to PNB Directors) (8:44)

Public comment was heard for eight minutes.

#### X. PNB DIRECTORS RESPOND TO PUBLIC COMMENT (8:52)

Brazon and Medina responded to individual public comments.

## XI. GOVERNANCE COMMITTEE REPORT (8:54)

Medina **moved** several motions approved by the Governance Committee:

### REFERRED ELECTION MOTION

“The KPFK LSB requests that the KPFK General Manager draft a written report on the 2012 KPFK LSB election. The report shall include an explanation of election failures, suggestions for improvement, a log of on-air cart broadcasts and a complete station staff list (which shall not be made public). The GM may draw upon or append reports generated by Local and National Elections Supervisors. The report should be completed and submitted to the LSB by May 14, 2013. The report will be forwarded to current LSB members and the 2012 candidates and shall be posted on KPFK.org. The GM is requested to obtain the required election report from the Local Elections Supervisor.”

**Passed** without objection.

### MOTION ON PD SEARCH COMMITTEE (amended by Merrick):

“The LSB shall constitute and populate a new Program Director Search Committee (PDSC) in compliance with the PD Search process outlined by the Pacifica National Board, and launch a renewed search for a permanent KPFK Program Director; further resolved that in accordance with past practice and current policy, the PDSC shall conduct non-personnel, non-confidential parts of its process (such as the criteria to be used in evaluating candidates or about where and how to advertise the opening) with transparency and public input, consistent with the Program Director job description. At the next LSB meeting there shall be an election to populate the PD Search Committee.”

Merrick **moved to amend**: At the next LSB meeting there shall be an election to populate the Program Director Search Committee. Lafferty seconded. After discussion Reyes **called the question**.

Amendment **passed** by a show of hands: Yes—8, No—2, Abstain—5.

[Audio Part 3: kpfk130417c.mp3]

Medina **moved to extend** five minutes. Second heard but not identified. **Failed** by a show of hands (2/3 required): Yes—9, No—6, Abstain—0.

### PUBLIC COMMENT III (9:16)

Public comment was heard for six minutes.

Governance Committee report continued (9:22).

Amended PD Search motion **passed** by a show of hands: Yes—8, No—5, Abstain—2.

Reyes **moved to extend** this report two minutes to entertain an additional motion. Lafferty seconded. **Passed** without objection. Aaron **moved to end** debate on the Lynne Stewart motion prior to its being read. **Passed** without objection. The Chair read the motion:

**PACIFICA NATIONAL BOARD RESOLUTION FOR COMPASSIONATE  
RELEASE FROM PRISON FOR LYNNE STEWART**

Whereas, Lynne Stewart, a renowned attorney who has dedicated her life to the oppressed and has been a constant advocate for the countless many deprived in the United States of their freedom and their rights;

Whereas, Lynne Stewart has breast cancer that has metastasized into stage four lung cancer;

Whereas, this cancer has spread to her lymph nodes, shoulder, bones and lungs;

Whereas, Lynne Stewart lacks access to physicians and specialists under conditions compatible with medical success and cannot receive proper medical care in prison to treat her cancer;

Whereas, without proper medical treatment Lynne has been told that she will not survive for longer than 1 to 2 years;

Whereas, under the 1984 Sentencing Act, the Bureau of Prisons can file a motion with the Court to reduce sentences “for extraordinary and compelling reasons.” Life threatening illness is foremost among these and Lynne Stewart meets every rational and humane criterion for compassionate release;

Whereas, prison authorities spuriously assert that their denial is based on the "fact" that Lynne's life expectancy is some two years as opposed to the prison's "requirement" that it be one year or less in order to qualify for "compassionate release;"

Whereas, trips to physicians involve attempting to walk with 10 pounds of shackles on her wrists and ankles, with connecting chains;

Whereas, this medieval “shackling” has nothing to do with any appropriate prison control since Lynne is not an escape risk; nor is shackling appropriate for any prisoners undergoing medical treatment;

Therefore, Be it Resolved that the Board of Directors of The Pacifica Foundation petitions the United States Bureau of Prisons to immediately grant Lynne Stewart compassionate release from prison so she can obtain the critical medical care that is needed to save her life.

Motion **passed** by a roll call vote: Yes—15, No—0, Abstain—1.

Yes—Aaron, Anderson, Blair, Brazon, Condon, Cromshow, De Simio, Lafferty, Medina, Merrick, Murray, Novick, Pride, Reyes, Yeakey.

Abstain—Kaufman.  
Present not voting—Grewall.

#### FINANCE COMMITTEE (9:30)

Novick (LSB Treasurer) reported. Murray **moved** to move the present discussion (five budget priorities for the coming year to be forwarded to the National Finance Committee) to the email list. Seconded recorded but not identified. **Passed** without objection.

**Point of order** from Reyes: The Community Advisory Board convener has not been recognized to report.

Kaufman (Finance Committee Chair) reported. Discussion followed.

#### APRIL 15, 2013 INCIDENT DISCUSSION (9:53)

Kaufman reported and **moved** a motion passed in Finance: It is recommended by the LSB that Bella De Soto be excluded from all future KPFK and LSB events. **Failed** by substitution.

Brazon **moved to substitute**: Bella De Soto shall be excluded from all remaining Finance Committee meetings for this term. Novick seconded.

After discussion Medina **moved to end debate**. Novick seconded. **Passed** without objection.

Substitute motion **passed** by a show of hands: Yes—10, No—5, Abstain—1.

#### PUBLIC COMMENT IV (10:04)

Public comment was heard for nine minutes.

Finance Committee Report continued at 10:13.

New main motion was **passed** by a show of hands: Yes—13, No—3, Abstain—0.

Meeting adjourned due to the expiration of time at 10:15 PM.

Respectfully submitted by John P. Garry III, Secretary  
(these minutes were approved on May 18, 2013))

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#### Appendix A—Public Notices

Emailed by Terry Goodman on April 7, 2013:

The KPFK Local Station Board will meet on Wednesday, April 17, 2013, from 7:00 pm to 10:00 pm at the Peace Center in Culver City, 3916 S.

Sepulveda Blvd, Rms 101-102, Culver City CA 90230-4640 (dial 22 on the intercom panel to request entry). There is parking in the lot behind the building.

Each Local Station Board meeting typically includes a report from the station's General Manager, reports from National Board Directors and local committees, and a total of 30 minutes of public comment in allocated segments throughout the meeting.

Refs:

<http://www.kpfb.org/lspbmenu/93-calenderandnotices/6962-local-station-board-4172013-700-pm.html>

[http://www.kpfb.org/eventcal.html?task=view\\_detail&agid=3259&year=2013&month=04&day=17](http://www.kpfb.org/eventcal.html?task=view_detail&agid=3259&year=2013&month=04&day=17)

[http://www.kpfb.org/pacalendar/cal\\_show1.php?eventdate=20130417](http://www.kpfb.org/pacalendar/cal_show1.php?eventdate=20130417)

## Appendix B—Approved Agenda

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|---|----------|
| I. Call to Order / Opening Business                               | (15 min) |
| a) Roll Call  |          |
| b) Excused Absence Requests                                       |          |
| c) Agenda Approval  |          |
| d) Minutes Approval   |          |
| e) Ground Rules for Communication                                 |          |
| f) Announcements  |          |
| II. Scheduling / Location / Announcement of Meetings              | (5 min)  |
| Next LSB meeting: Saturday, May 18, 1:00 PM, location TBD.        |          |
| III. Board Chair Report   | (5 min)  |
| a) Report-Out on closed session of March 16, 2013                 |          |
| IV. Implementation / Follow Up / Action Items                     | (5 min)  |
| a) Cuba Motion status   |          |
| b) Chair contacts Chris Condon                                    |          |
| c) Report on LSB Fund Raising Event                               |          |
| d) Announcements/posting of LSB meetings (from February 15, 2013) |          |
| e) Written questions by public submitted to GM                    |          |
| f) Restoration of Arbitron Data Restoration Motion                |          |
| V. General Manager Report Summary and Q&A                         | (20 min) |
| a) GM summarizes report (5 min)                                   |          |
| b) Board Q&A (15 min)   |          |
| VI. Public Comment I (questions to GM)                            | (7.5min) |
| VII. GM responds to public comment                                | (3 min)  |
| VIII. PNB Reports   | (20 min) |
| a) Directors  |          |



## b) Committees

IX. Public Comment II (questions to PNB Directors)	(7.5 min)
X. PNB Directors respond to public comment	(2 min)
XI. Governance Committee Report	(20 min)
a) Referred Election Motion (see Appendix for text)	
b) Motion on PD Search Committee (see Appendix for text)	
c) Lynne Stewart Resolution (see Appendix for text)	
XII. Public Comment III (during debate on pending motions)	(7.5 min)
XIII. Finance Committee Report	(50 min)
a) Treasurer's Report	
b) KPFK FY2014 Budget Discussion	
c) April 15, 2013 incident discussion.	
XIV. Public Comment IV (during Budget discussion)	(7.5 min)
XV. New Business	(5 min)
	total 180 min

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 PD Search Committee Motion

“The LSB shall constitute and populate a new Program Director Search Committee (PDSC) in compliance with the PD Search process outlined by the Pacifica National Board, and launch a renewed search for a permanent KPFK Program Director; further resolved that in accordance with past practice and current policy, the PDSC shall conduct non-personnel, non-confidential parts of its process (such as the criteria to be used in evaluating candidates or about where and how to advertise the opening) with transparency and public input, consistent with the Program Director job description.”

**Passed** without objection by the Governance Committee on February 11, 2013.

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 Referred Elections Report Motion

“The KPFK LSB requests that the KPFK General Manager draft a written report on the 2012 KPFK LSB election. The report shall include an explanation of elections failures, suggestions for improvement, a log of on-air cart broadcasts and a complete station staff list (which shall not be made public). The GM may draw upon or append reports generated by Local and National Elections Supervisors. The report should be completed and submitted to the LSB by May 14, 2013. The report will forwarded to current LSB members and the 2012 candidates and shall be posted on KPFK.org. The GM is requested to obtain the required elections report from the Local Elections Supervisor.”

The amended motion **passed** without objection on April 15, 2012.

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**PACIFICA NATIONAL BOARD RESOLUTION FOR COMPASSIONATE  
RELEASE FROM PRISON FOR LYNNE STEWART**

Whereas, Lynne Stewart, a renowned attorney who has dedicated her life to the oppressed and has been a constant advocate for the countless many deprived in the United States of their freedom and their rights;

Whereas, Lynne Stewart has breast cancer that has metastasized into stage four lung cancer;

Whereas, this cancer has spread to her lymph nodes, shoulder, bones and lungs;

Whereas, Lynne Stewart lacks access to physicians and specialists under conditions compatible with medical success and cannot receive proper medical care in prison to treat her cancer;

Whereas, without proper medical treatment Lynne has been told that she will not survive for longer than 1 1/2 to 2 years;

Whereas, under the 1984 Sentencing Act, the Bureau of Prisons can file a motion with the Court to reduce sentences "for extraordinary and compelling reasons." Life threatening illness is foremost among these and Lynne Stewart meets every rational and humane criterion for compassionate release;

Whereas, prison authorities spuriously assert that their denial is based on the "fact" that Lynne's life expectancy is some two years as opposed to the prison's "requirement" that it be one year or less in order to qualify for "compassionate release;"

Whereas, trips to physicians involve attempting to walk with 10 pounds of shackles on her wrists and ankles, with connecting chains;

Whereas, this medieval "shackling" has nothing to do with any appropriate prison control since Lynne is not an escape risk; nor is shackling appropriate for any prisoners undergoing medical treatment;

Therefore, Be it Resolved that the Board of Directors of The Pacifica Foundation petitions the United States Bureau of Prisons to immediately grant Lynne Stewart compassionate release from prison so she can obtain the critical medical care that is needed to save her life.

Appendix C—General Manager Report

## **PACIFICA RADIO KPFK 90.7 FM MANAGER'S REPORT TO THE LOCAL STATION BOARD**

**Wednesday, April 17, 2013  
(Bernard Duncan, General Manager)**

### **Manager's Overview**

- This report chronicles a month of pretty much business as usual with the exception of some special programming that has been broadcast, and some program changes that are occurring. The full period reported on has been one without on-air fund raising, and regular programming will continue until our next fund drive beginning in the second half of May.
- Scheduling the next fund drive has been a difficult exercise as there is a desire at National Office level to endeavor to coordinate drives across the network. This is a particular issue for the California stations, as some programming is shared. However KPFK cannot embark on a Spring fund drive at the beginning of May, as is planned by KPFA. The month of May has the added complication of Memorial Day Weekend, with long weekends traditionally not working well for fund raising. However cash flow dictates that we start no later than mid-May.

- Having outlined the complications and difficulties, it is pleasing to note that KPFK's success in recent fund drives has put the station in a position where it is able to respond to calls for National Office Central Services payments when requested, sometimes in advance of the due payment dates. It is a balancing act that requires constant attention. As usual, current financial status is reported towards the end of this paper and the situation is "tight".

### **Outreach and Development**

- A steady schedule of outreach and community engagement has been maintained through the month. Programming publicity, promotion and planning have been the focus, with the special day of Spanish-language programming on March 25, the Women's Teach-in event coordinated with members of the LSB, and planning for upcoming remote broadcasts at the LA Times Festival of Books and May Day.
- *Women of Power on the Power of Women* – Members of the Local Station Board, along with KPFK Outreach and Development staff organized and produced a Women's Teach-in panel discussion, which took place on March 21, with Jewel Thais, Lila Garrett, Sister Charlene Muhammad, Elisa Mejía and special guest Cynthia McKinney. Music was provided by Sheila Nicholls and the discussion opened with a ceremonial blessing by an Aztec dance group. The teach-in was held at Jewel's Catch One and entry was by donation. We used the occasion to not only share stories from various women from different walks of life, but to launch the Mother's Day Peace card campaign.
- *Mother's Day Campaign* – This is an initiative by members of the LSB to promote membership sign-ups. The Mother's Day Peace card has been created and is being marketed on the KPFK website and through the *KPFK Dispatch*. On-air promotion will begin within the week.
- *Spanish Language 24-hour Broadcast* – KPFK enjoyed a full day of coverage by CNN en español, with reports about our day-long coverage of immigration and other issues of concern to the Spanish-speaking community. Programmers produced special programs on health and culture, a 2-hour town hall remote broadcast from San Bernardino in collaboration with Radio Bilingüe, and regular segments throughout the day on different angles of the immigration reform question. CNN's reports went out globally as part of a round-robin report on what the media was covering in the U.S. on immigration reform. KPFK 90.7 was mentioned in three global reports that day.
- *Media Sponsorships/Cross Promotions* – A media sponsorship of the anniversary screening of *Jesus Christ Superstar* took place on Thursday, March 28<sup>th</sup>. The film was shown in six Laemmle theatres. Through our media sponsorship agreement and trade of promotions, Agape and Laemmle agreed to run the 3:30 second version of the PRA promo video with the KPFK 90.7 tag before each screening. We were able to successfully screen the promo in 5 theatres (one didn't launch due to technical issues) in Santa Monica, West L.A., Pasadena and Encino.
- *Community Advisory Board (CAB)* – CAB convener Dave Johnson conducted a meeting of the CAB on Saturday, March 23 at 12pm at KPFK. Mr. Johnson will be present to report to the LSB at their meeting on April 17.

## Programming

- Programming Changes – Of note this month are a set of programming changes, mostly impacting the 2pm hour Monday through Thursday. This is a brief summary of the changes:
  - ❖ *Hear in the City* will now be on Monday at 2pm, followed by *Deadline LA* at 2:30.
  - ❖ *Economic Update* with Professor Richard Wolff will air Tuesdays at 2pm.
  - ❖ *Pacifica Performance Showcase* moves to Wednesdays at 2pm, followed by *SWANA Region Radio* at 2:30.
  - ❖ *Ring of Fire Radio* will now broadcast at 2pm Thursdays, followed at 3 by *The Lawyers' Guild Show* with Jim Lafferty.
  - ❖ *Los Angeles Theater Works* now broadcasts on Thursday evenings from 7 – 9.
  - ❖ *For the Record* with Samm Brown is on hiatus, with periodic specials and special series being planned for coming months.
  - ❖ The 30-minute *Al Jazeera English* broadcast no longer airs Monday to Thursday at 2pm, but its reports will remain part of the 6pm news broadcast, and also feature as national and international components of afternoon headline packages that are planned for the near future.

There are no schedule changes on Friday, Saturday or Sunday at this stage.

- *24-hour Spanish Language broadcast on March 25* – The big programming event of late March was the 24-hour Spanish Language broadcast. All normal programming was pre-empted on the day from midnight to midnight (see the complete schedule of the day's programming below). The first five hours of programming were “pilot shows” completed by prospective KPFK Spanish Language programmers.

One of the main events of the day was a live two-hour Town Hall meeting broadcast live from San Bernadino on the issue of national immigration reform legislation. (KPFK will be airing another live town hall on immigrant rights, this time in English, from northern Orange County on April 24.)

The complete schedule for the special day of programming on March 25:

Midnight	LGBT Show en Espanol (pilot show)
12:30am	Garifuna Show (pilot show)
1am	Karina Oliva-Alvarado (pilot show)
1:30am	Music pilot Ana (pilot show)
2am	Music pilot Jose Benevides (pilot show)
2:30am	Poesia – Antonieta Villamil (pilot show)
3am	Revolutionarte (pilot show)
4am	Hora de Hablar (pilot show)
5am	Chavez Special en Espanol
6am	Caminando por MesoAmerica
6:30am	Gregorio Luke
7am	Perspectiva de las Americas
8am	Contra Golpe
9am	Contacto Ancestral

10am	Nuestra Musica
11am	Centroamerica Sin Censura
Noon	Live Remote Enfoque Latino/Radio Bilingue
2pm	Nuetra Voz – Salud
3pm	Voces de Libertad
4pm	Suplemento Comunitario
5pm	Insurgencia Femenina
6pm	News / Informativo Pacifica
6:30pm	Antonio Gonzalez
7pm	Gregorio Luke (taking listener phone calls)
8pm	Perspectiva de las Americas
9pm	Contacto Ancestral
10pm	Noticiero Pacifica w/ Carlos Quintanilla
11pm	Caminando por MesoAmerica

A survey was conducted along with this special day of programming to ascertain the audience's reaction. Some of the results are detailed below.

### **Operations**

- Facilities –
  - ❖ Fire extinguishers were serviced and refilled.
  - ❖ The station has had its bandwidth upgraded from 4megs to 10
  - ❖ As required by the LAFD, we submitted a self-inspection via postal service in accordance to ordinance 172449.
- FCC – The public file has been updated with the current Ownership Report and the recent quarterly Program Issues report as required by the FCC.
- Air-conditioning – A new, more energy-efficient unit has replaced our old A/C unit 5. This services mainly the news room, producers office, kitchen area, and western hallway on the 1<sup>st</sup> floor. This unit will help reduce some energy costs to the tune of approximately \$700 annually. The unit also includes a one-year warranty.
- Spanish Language Programming Survey – Two surveys were circulated during and around the 24-hour broadcast to get feed back from the community.
  - ❖ Number of people that took the survey:
    - English version 80
    - Spanish Version 39.
  - ❖ Highlight: “How often do you listen to KPFK”
    - English: 53.7% say they listen everyday and 30% say they listen most days
    - Spanish 33.3% say they listen everyday and 41% say they listen most days
  - ❖ Highlight: On a scale 1 – 5 “How important is KPFK’s Spanish language programming to you?”
    - English: 2.8
    - Spanish: 1.4
  - ❖ Highlight: “What Spanish and/or bilingual shows do you regularly listen to?”
    - English: Most listened to show “Canto Sin Fronteras con Tanya Torres”
    - Spanish: Most listened to show “Contragolpe - Ruben Luengas”

- Social Media and Email –

Weekly email *Dispatch* Report:

- ❖ Our email subscribers dropped 125, giving us a total 8,634 at the end of March
- ❖ Open rate was 16% last month, up from 15% giving us just short of 1,400 emails opened
- ❖ Our click thru rate was 9%

*Facebook* Report Highlights

- ❖ During the month of February we had 15,212 unique visitors, up 50.7% from February.
- ❖ “People Talking About This” metric jumped 121% from February.
- ❖ The Most Viral Post for March was:  
“Organic Consumers Association, Tell the EPA to Ban Neonicotinoid Pesticides Before They Devastate the U. S. Bee Population. It’s no longer a mystery. We know what’s killing the bees. They’re being poisoned by neonicotinoid insecticides, manufactured by Bayer and Syngenta. Why do we care? Of the 100 crop species that provide 90 percent of the world's food, over 70 are pollinated by bees. No bees, no pollination. No food.”
- ❖ The “Most Reached Posts” in March were:
  1. (5,336 *unique views*) Vice President Maduro of Venezuela just announced the death of President Hugo Chavez.
  2. (4,323 *unique views*) LUNES 25 DE MARZO: KPFK 24 HORAS EN ESPANOL MONDAY: A radical day in KPFK history! 90.7 will broadcast in Spanish for 24 hours, marking the anniversary of the massive immigrant rights mobilization of 2006.
  3. (2964 *unique views*) KPFK News: A black LAPD officer was awarded \$1.2 million by a jury today in his discrimination suit against the department.

*Twitter* Report Highlights:

- ❖ Our followers grew by 562, giving us a total of 1,936
- ❖ Total of 242 mentions for the month of March
- ❖ Top Clicked Posts:
  1. (10 clicks) KPFK News: Activists Speak Out At Murrieta Border Patrol Station. KPFK reporter Jasmine Broderick was there.
  2. (7 clicks) KPFK News: Yes Men Co-founder Encourages Creative Activism. KPFK's Jasmine Broderick reports.
  3. "NEW HUMANITY AWAKENING 2013 ALCHEMY EVENT" in LA, Friday thru Sunday March 22 - 24, 2013 9am-10pm.

More full monthly reports for Facebook and Twitter for the month of March are being sent with this report.

**Engineering**

- Studios – The KPFK studios are in good condition and operating well. Upgrade of the Edit 3 booth has worked out very well and is used daily.
- Malibu Booster site – We are going to be testing a new microwave path from Oat Mountain to the Malibu booster site beginning April 22nd.
- Rancho Bernardo translator site – An inspection of the translator shows the system to be in good condition and operating very well covering much of northern San Diego County.
- Santa Barbara translator site – The translator is in good condition and is covering the Santa Barbara, Montecito, Isla Vista and Summerland area very well. An adjustment to the 90.7MHz receive antenna produced a slight increase in the receive signal level which provided more noise free program audio for the translator.
- Mt. Wilson transmitter site – The Nautel transmitters are operating reliably and at full power. Reception reports from several areas of Southern California are very positive indicating coverage in those areas is solid and stable.

### **Business Office**

- KPFK's financial status reported from the Business Office as at **April 11** (cf. March 11) –
  - Total Cash in Bank on April 11 is **\$278,000** (269,000 on March 11)
  - Total payables stand at **\$63,000** (30,000 on March 11).
  - Payments due to National Office stand at \$20,400 for Central Services and \$11,400 for Pacifica Radio Archives.
  - Billbacks are paid up to date and a Central Services advance payment of \$15,000 has been approved.

Bernard Duncan  
General Manager  
April 16, 2013

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## Appendix D—Finance Committee Report

### Report on the six month status of KPFK finances Submitted by the Finance Committee April, 2013

There have been some errors on the Business Manager's financial reports and for two months I have made corrections to them for more accurate evaluations of KPFK's financial status for the Finance Committee. We hope the Business Manager will fix these by next month. In the totals below, there are two lines – the Business Manager's and mine.

The Business Manager's formula for some of the line items in the budget had some mistakes and my ytd budget shows KPFK with \$7,500 less of a deficit than the Business Manager's. My calculations show KPFK is presently below budget in revenue by (\$1,250). Management has already added two fund drive days to the budget.

On the expense side, KPFK is significantly over-budget in salaries and related expenses by \$80,908. I estimate there are perhaps \$20,000 more expenses that should go in related salary expenses, therefore making this category over \$100,000 over budget. Development expenses are also significantly over budget by \$101,811, mostly due to higher premiums and shipping costs in the first two fund drives.

The result is KPFK is presently in deficit of (\$41,870) and below where KPFK should be according to the budget by (\$179,175) (with the additional personnel expenses, it will be over \$200,000).

There does not seem to be much more that can be done in the revenue area that can offset the deficit position. Additionally, the majority of KPFK's revenue comes in the first half of the year due to one more fund drive. There will be significantly less revenue in the second half of the FY. The budget for fund drive days was set at 91 days but with the two additional days already added, and without adding any more, that brings the fund drive days up to 93 days for the year. According to the General Manager's report, if all the bills were paid there would be \$183,200 cash left until the next fund drive. Expenses have averaged at about \$320,000 per month for the first six months (not including capital expenses and taking out depreciation). There does not appear to be any way KPFK will bring in enough revenue to cover the current expense level for the rest of the year.

Revenue	Actual ytd	budget ytd	compared to budget
<b>KK</b>	2,013,535	2,014,784	-1,250
<b>Total Income</b>	2,013,535	2,022,284	(8,749)

Expenses		Actual ytd	budget ytd	compared to budget
<b>Expenses</b>				
Salaries & Related		903,241	822,333	-80,908
Board Expenses		20,057	20,450	393
Administrative Exp	25	202,880	193,814	-9,066
Programming Exp	26	93,622	107,538	13,916
Development Exp	27	396,419	294,609	-101,811
Community Events	28	4,881	10,000	5,119
<b>KK</b>	X	1,621,100	1,448,744	-172,357
<b>Total Expenses</b>		1,603,499	1,465,416	(138,083)
<b>Income B/F Central Svs</b>		410,036	556,868	(146,832)
<b>KK</b>	X	392,435	566,040	-173,606
<b>Central Services</b>		331,567	336,716	5,149
	X			
<b>Net Income (Loss)</b>		78,468	220,152	(141,684)
<b>KK</b>		60,868	229,324	-168,457
<b>Capital Budget</b>			-	
<b>Total</b>	42	102,738	92,000	(10,738)
<b>Net Amount</b>	43	(24,269)	128,152	(152,421)
<b>KK</b>	X	-41,870	137,324	-179,195