

## Minutes of the KPFK Local Station Board Meeting of July 19, 2015

The regular monthly meeting of the KPFK Local Station Board was held on Sunday, July 19, 2015, 1:31 PM, at the Aris & Carolyn Anagnos Peace Center, 3916 Sepulveda Blvd., Culver City, CA 90230, the Chair (Tej Grewall) being in the chair and the Secretary (John P. Garry III) being present. The minutes of the previous three meetings were approved.

**Sixteen members were present**, constituting a quorum: Chuck Anderson, Rodrigo Argueta (arrived 1:52), Fred Blair, Lydia Brazon, John Cromshow (arrived 1:35), Luis Garcia y Ayvens (arrived 1:52), Aryana Gladney, Tej Grewall, Kim Kaufman, Brenda Medina, Dutch Merrick, Michael Novick, John Parker, Steve Pride, Lawrence Reyes, Ron Spriestersbach.

**Two members were excused:** Steve Brooks, Jim Lafferty.

**Six members were absent:** Ankin Antaram, Chris Condon, Fred Klunder, Chipasha Luchembe, John Wenger, Lamont Yeakey.

**Also present:** Leslie Radford (KPFK General Manager) and members of the public.

**Authority and Notice:** This meeting was authorized by the LSB's adoption of a regular meeting schedule at its meeting of February 18, 2015. The date and location was posted on KPFTX.org on February 22, 2015 and on KPFK.org on February 23, 2015 (see Appendix A). An announcement for the meeting was broadcast on KPFK 90.7 FM beginning on July 17, 2015.

**Audio Recording:** The audio of the meeting is available at: [KPFTX.org/Archive](http://KPFTX.org/Archive) and [KPFK.org/Local Station Board, CAB & PNB/Meeting Minutes](http://KPFK.org/Local%20Station%20Board,%20CAB%20&%20PNB/Meeting%20Minutes).

[Audio Part 1: kpfk150719a.mp3]

### I. CALL TO ORDER / OPENING BUSINESS (1:31)

The meeting was **called to order** by the Chair at 1:31 PM.

#### I.a. ROLL CALL (1:31)

An initial quorum of 14 was established.

#### I.b. GROUND RULES FOR COMMUNICATION (1:34)

The Chair reiterated principles for Board communication and public participation and encouraged adherence to the Mission Statement and Robert's Rules of Order.

#### I.c. EXCUSED ABSENCE REQUESTS (1:35)

The excused absence requests of Brooks and Lafferty were **accepted** without objection.

#### I.d. DESIGNATE TIMEKEEPER / ESTABLISH TIME LIMIT FOR SPEAKERS (1:36)

Medina volunteered to be the timekeeper. The customary 90-second limit for individual speakers was adhered to throughout the meeting without objection.

#### I.e. AGENDA APPROVAL (1:35)

Kaufman **moved to amend**: Include a discussion of membership waivers in New Business (new Item XI). Medina seconded. **Passed** without objection. Medina **moved approval** of the agenda as amended (see Appendix B). Novick seconded. **Passed** without objection.

#### I.f. MINUTES APPROVAL (1:41)

Brazon **moved approval** of the minutes of the three previous meetings, which were forwarded electronically to the Board prior to the meeting. Medina seconded.

Kaufman **moved to divide** the motion. Blair seconded. **Passed** without objection.

The August 20, 2014 Scheduled Meeting minutes were **approved** by a show of hands:  
Yes—9, No—3, Abstain—1.

The February 18, 2015 minutes were **approved** by a roll call vote: Yes—9, No—0, Abstain—4.

Yes—Anderson, Brazon, Gladney, Medina, Merrick, Novick, Parker, Reyes, Spriestersbach.  
Abstain—Blair, Cromshow, Kaufman, Pride.

Merrick **moved** to hold only hand votes for the rest of the meeting. Spriestersbach seconded. No vote taken.

The March 22, 2015 open session minutes were **approved** by a show of hands:  
Yes—9, No—1, Abstain—3.

The Chair announced the candidate application period for the KPFK LSB Election.

I.g. Delayed due to the expiration of time.

#### II. SCHEDULING / LOCATION / ANNOUNCEMENT OF MEETINGS (1:54)

Outreach Committee: Thursday, August 13, 2015, 7:00-9:00 PM at Radio Station KPFK

Governance Committee: Monday, August 17, 2015, 7:30 PM at The Peace Center.

Finance Committee: Tuesday, August 18, 2015, 6:00-8:00 PM at Radio Station KPFK.

LSB Meeting: Wednesday, August 19, 2015, 7:00 PM at The Peace Center.

Kaufman **moved** that the Outreach Committee shall submit minutes to the Board. Cromshow seconded. **Passed** without objection.

### III. IMPLEMENTATION / FOLLOW UP / ACTION ITEMS (1:58)

The Chair read the Report-Out of the March 22, 2015 executive session:

“The KPFK LSB considered the report of the General Manager Search Committee and decided on a list of candidates for KPFK General Manager to submit to the Pacifica Interim Executive Director.”

Merrick **moved to extend** the LSB meeting 15 minutes for a shortened GM Report. Anderson seconded.

Motion **failed** by a show of hands (2/3 required): Yes—6, No—7, Abstain—1.

The LSB meeting **recessed** and a Delegates Meeting was held from 2:04 to 2:45 PM in the same location. The LSB **reconvened** at 2:45 PM.

[Audio Part 1: kpfk150719b.mp3]

### IV. GENERAL MANAGER REPORT SUMMARY AND Q&A (2:45)

The GM summarized her report (see Appendix c). Discussion followed.

Pride **moved to extend** five minutes. **Passed** without objection. Discussion continued. (2:52)

### PUBLIC COMMENT I (questions to GM) (3:00)

Public comment was heard for 15 minutes.

The General Manager responded to public comment for eight minutes.

### V. PNB REPORTS (3:15)

Medina, Brazon and Argueta reported.

Blair reported on the Audit Committee. Reyes reported on the National Programming Committee. Brazon reported on the National Finance Committee (NFC) and the Governance Committee. Novick reported on the Elections Committee and the NFC. Discussion followed.

Parker **moved**: If someone is disrespectful to the Chair three times, they shall be ejected from the meeting. Garcia y Ayvens seconded. **Failed** by substitution.

Novick **moved to substitute**: The Board shall seek to fill the position of Parliamentarian. Pride seconded. **Passed** without objection.

The new main motion **passed** without objection.

PUBLIC COMMENT II (questions to PNB Directors) (3:38)

Public comment was heard for 11 minutes.

[Audio Part 1: kpfk150719c.mp3]

PNB Directors responded to public comment for two minutes (3:49).

VI. TREASURER'S REPORT (on LSB expenses) (3:51)

Novick (LSB Treasurer) reported. There were no LSB expenses in the previous months.

VII. HATE SPEECH MOTION (postponed from February 18, 2015) (3:54)

Pride read the original motion. Novick **moved to substitute** a motion from the Governance Committee. [texts included after debate and amendments below]

Kaufman **moved to extend** 20 minutes. Reyes seconded.  
**Passed** without objection. Discussion continued. (3:59)

Kaufman **moved to amend** the substitute: Pride's motion is operative until the rest of the motion can be acted on. Novick seconded. **Passed** without objection.

New main motion:

On-Air Hate Speech Prevention Policy

The KPFK LSB requests that station management report to the Board on or before the August 2015 LSB meeting on the station's on-air hate-speech prevention policy. This report may be delivered orally or in writing.

If the LSB determines that the station lacks an effective, on-air hate-speech prevention policy, the LSB shall draft such a policy. The Governance Committee or a new On-Air Hate-Speech Prevention Policy Task Force shall draft the policy.

The assigned committee shall deliver drafts of the policy for review and discussion at the September and October LSB meetings. The final draft shall be voted on at the November LSB meeting. The approved policy shall be delivered to station management immediately thereafter.

The following motion shall be operative until the rest of the motion is acted upon:

WORDS MATTER. KPFK will not condone, encourage, nor welcome any speech that expresses hostility to persons of any nation creed, gender, sexual preference, race or ethnicity on the basis of their identity. This is distinct from KPFK's strong support for the right to critique positions or actions of any person, organization, nation or groups of nations, and to advocate for change.

To this end, KPFK's General Manager shall develop a written policy for all programmers with clear guidelines and defined sanctions for programmers who deliberately violate this policy either directly or by deliberate guest proxy.

KPFK will accept no claims of religious exemption to this policy.

**Passed** without objection.

X. Omitted.

XI. NEW BUSINESS (4:09)

Reyes **moved** (amended by Novick) to populate a Waiver Committee, which shall be empowered to approve the waivers prior to the deadline. Anderson seconded. **Failed** by substitution.

**Point of order** from Kaufman: Time was extended to deal with the Hate Speech Motion. The Chair allowed New Business to proceed under the current extension of time.

Novick explained the waiver process.

Argueta **moved to substitute**: The submitted waivers shall be accepted by the Board today. Parker seconded

Kaufman **moved to amend** the substitute: No further waivers shall be accepted since the [membership application] date has passed. **Passed** without objection.

Amended substitute motion: The submitted waivers shall be approved by the Board today. No further waivers shall be accepted since the [membership application] date has passed. **Passed** without objection.

Novick **moved to extend** 15 minutes for public comment and for the completion of the vote on the waivers. **Passed** without objection. (4:24)

The waivers were taken from the room to be copied by the Secretary and Cromshow.

VIII. PUBLIC COMMENT III (4:24)

Public comment was heard for four minutes.

ANNOUNCEMENTS (4:28)

Brazon announced that a total of five PNB committee seats formerly held by Wenger and Reyes will be available to be filled by LSB members.

An Outreach Committee report was delivered by Reza Pour (Committee Chair, member of the public).

An August 31, 2015 screening of *Radicalized*, to be held in the Radio Station KPFK parking lot, was announced by a station staff member.

Novick announced a staged reading of *If the Shu Fits* for Thursday, July 23, 2015, 7:00 PM at The Peace Center and a Sunday, August 23, 2015 mid-afternoon performance of the same play at the KPFK parking lot.

Parker announced a Thursday, July 23, 2015, 7:00 PM talk by Greg Butterfield at the Harriet Tubman Center, 5278 West Pico Blvd, Los Angeles, CA 90019.

Argueta announced a July 26, 2015, 2:00 PM mobilization at the Mexican Consulate in support of Teresa Salgado.

Copies of the waivers and the original waivers were examined by the Board.

The membership waivers were **approved** by a show of hands: Yes—11, No--0, Abstain—1. (4:49)

The Secretary took possession of the original and duplicate waivers.

The meeting **adjourned** due to the expiration of time at 4:51 PM.

Respectfully submitted by John P. Garry III, Secretary  
(these minutes were approved on August 19, 2015)

\*\*\*\*\*

#### Appendix A—Public Notices

KPFK.org: <http://www.kpfk.org/index.php/eventcal/icalrepeat.detail/2015/07/19/2075/-/lsb-meeting#.VbBNLEa0mRk>

KPFTX.org: [https://kpftx.org/pacalendar/cal\\_show1.php?eventdate=20150719](https://kpftx.org/pacalendar/cal_show1.php?eventdate=20150719)

\*\*\*\*\*

#### Appendix B—Approved Agenda

##### I. Call to Order / Opening Business (15 min)

- a) Roll Call
- b) Ground Rules for Communication
- c) Excused Absence Requests
- d) Designate Timekeeper, establish time limit for speaking
- e) Agenda Approval / Set time for adjournment
- f) LSB Minutes Approval (8-20-2014 Scheduled Meeting, 2-18-2015, 3-22-2015 open session)
- g) Announcements

##### II. Scheduling / Location / Announcement of Meetings (5 min)

- a) Outreach Committee: TBA
- b) Governance Committee: Monday, August 17, 2015, 7:30 PM at The Peace Center.
- c) Finance Committee: Tuesday, August 18, 2015, 6:00-8:00 PM at Radio Station KPFK.
- d) LSB Meeting: Wednesday, August 19, 2015, 7:00 PM at The Peace Center.
- e) Personnel Committee: TBA
- f) Program Oversight Committee: TBA
- g) PNB Committee of Inclusion: TBA

III. Implementation / Follow-Up / Action Items (1 min)

- a) Report-Out of March 22, 2015 executive session (see Appendix)

IV. General Manager Report Summary and Q&A (30 min)

- a) GM summarizes report (5 min)
- b) Board Q&A (15 min)
- c) Public Comment I (questions to GM) (7.5min)
- d) GM responds to public comment (2.5 min)

V. PNB Reports (40 min)

- a) Director Reports (10 min total)
- b) Committee Reports (5 min total)
- c) Board Q&A (15 min)
- d) Public Comment II (questions to PNB Directors) (7.5 min)
- e) PNB Directors respond to public comment (2.5 min)

VI. Treasurer's Report (on LSB expenses) (1 min)

VII. Hate Speech Motion (postponed from February 18, 2015, see Appendix, 20 min)

VIII. Public Comment III (7.5 min, for discussion of pending motions)

IX. Committee and Task Force Reports (25 min)

Finance Committee Report	(10 min)
Governance Committee Report	(13 min)
a) Strip Programming Motion (see Appendix)	
b) LSB Fundraising Motion (see Appendix)	
GM Search Committee Report	(0 min)
Outreach Committee Report	(0 min)
Personnel Committee Report	(0 min)
PD Search Committee Report	(0 min)
Programming Oversight Committee Report	(0 min)
Town Hall Task Force Report	(0 min)

X. Public Comment IV (7.5 min)

XI. New Business

- a) Membership Waivers

\*\*\*\*\*

Appendix C—General Manager Report



## Report to the Local Station Board

19 July 2015

The recovery plan for KPFK is underway, although its implementation will be incremental. Following are the steps we've taken toward that, along with others matters that have occurred over the past month.

### PERSONNEL

We have suspended the interim Volunteer Coordinator position and returned that employee to board operations. While the union contract required that we bring another board operator into the union to make the mandatory 5-person minimum, we also restructured the board operations schedule so that hours are filled in the most efficient manner possible under the terms of the union contract.

We held two staff meetings in preparation for the upcoming fund drive. In each, we discussed the timetable, goals, donation options, and premiums, and had open discussions on the fund drive and broader suggestions for diversifying revenue streams. Another meeting is scheduled for Monday.

Volunteers are taking on some of the tasks at the station. Reza Pour is arranging for food donors for the fund drive. We have volunteer teams coordinating phone room volunteers and assisting with special programming for the fund drive.

We have begun to bring in volunteers to take on programming tasks other than the jobs of paid staff. Adam Rice has volunteered to coordinate community relations and has already brought community leaders into the studio as hosts of special and summer replacement programming. Fernando Velasquez and Kelly Barnes are providing weekly trainings of news stringers, and the stringers have been included in the Pacifica news. One or two have been adopted as interns by programmers. We're taking a hiatus from the news stringer trainings through the fund drive, but will bring it back at the conclusion of the drive. Mark Maxwell is provided production training classes.

### FINANCES

We developed a budget for FY16 and presented it to the finance committee. It is based on maintaining our current level of listener support (implicitly with fewer fund drive days), increasing other revenue streams, and reducing expenses. The National Office initially proposed a budget with \$1M fund drives, but after some discussion, they have adopted this office's budget in large part as their recommendation for the station. Both proposed budgets and a comparison are attached.

We are working with the National Office to determine the best way to distribute the pension fund payments being held in escrow. We have provided the union with an accounting of back seniority pay and begun the process of reconciling that with the union's estimate.

Estimated income for June 2015 was \$255,802. Estimated expenses were \$265,511. There will be a revised and final income statement arriving soon, and I will send it to you separately if I receive it before the meeting. The business manager is preparing a 3-month rolling cash flow.

### Income FY2015 to date



### Expenses FY2015 to date



### OPERATIONS

The replacement of the phone system has been delayed until mid-August so as not to interrupt the fund drive. The rest of the physical plant is continuing its slow slide into disrepair.

We've been plagued with plumbing problems. A donor contributed a plumber to remove tree roots from the sewer line and put new flanges in a couple of the toilets. We also replaced the filter cartridges in the water filtration system, although one of our filtered water fountains is not repairable and will not be replaced.

We have had a request from the Pacifica Radio Archives to clean the windows and trim the trees. For lack of funds, that hasn't happened.

An air conditioning pump in the telecom room failed. It has been patched temporarily and will be replaced within the month. The total cost for the temporary fix, the part, and installation will be slightly under \$1000.

The hybrid in master control failed and has been sent out for an estimate on repairs. The hybrid from Studio D is replacing it. If it can be repaired, the cost will under \$1000. If it needs to be replaced, it could cost as much as \$10,000.

We have signed an agreement with Mountain Community Translators, LLC to rebroadcast KPFK through a 97.3Mhz translator going on the air in Lancaster at no cost. There are about 45,000 people inside the 10 watt 60 dbu contour.

### PROGRAMMING

#### KPFK Programming Report to the LSB & PNB for July 2015

Programming has remained mostly status quo this past month on KPFK, as we also prepare for the summer fund drive that begins on Tuesday July 21. Though there were two weeks of special programming. In the week leading up to 4th of July week-end, we ran a daily special in the 3pm hour, entitled California Solartopia, hosted by legendary anti-nuclear activist Harvey Wasserman. The following week we pre-empted the 4pm hour each day for special programming from the group of programmers that had contributed in the final week of the last fund drive. These included shows by Cynthia McKinney, Glen Ford, and former KPFK programmer Hamid Khan, and a special installment of Music to Resist By. There also were a series of four special shows by The People's Game collective, covering the Women's World Cup that aired at different hours of the week each week. The only other changes to the summer schedule has been the two half shows that have replaced the Lawyers Guild while host Jim Lafferty is gone from Los Angeles over the summer: "What's in the News?", hosted by radical lawyers/academics Nana Gymfi and James Simmons; and LARD Radio, produced by the Los Angeles Review of Books. Lastly, the Pacifica Radio Archives weekly show, From the Vault, now has a permanent place on our programming grid during Roy Tuckman's overnight hours, on Monday night/Tuesday morning at 2:30am.

The remainder of this report I will dedicate to answering the issues raised by the following PNB motion from July 9, 2015:

The Executive Director (ED) shall be required to direct each station's General Manager (GM) to provide, by July 15, 2015, a written station programming report to their LSB and to the PNB that includes the following:

- > the process and problems if any by which programs are evaluated, moved, removed, and added, including how audience support (financial and otherwise) is measured and incorporated
- > the process and problems if any of producer development and training

- > the process and problems if any which interns are integrated into station programming
- > the process and problems if any which preemptions are decided upon and applied
- > the process and problems if any which programs are made national
- > the process and problems if any which themes and staffing of special national programs are identified
- > the use of the internet in promoting station programming, including station website innovations, iTunes, Tuned-in, tumblr, twitter, facebook, and blogs etc.

#1 > the process and problems if any by which programs are evaluated, moved, removed, and added, including how audience support (financial and otherwise) is measured and incorporated  
 KPFK formed an advisory committee a few years ago that assisted the iPD in evaluating all of KPFK's programming, with a special focus on English Language Talk shows (though the committee did offer feedback on music programming and Spanish Language programming as well). The work of the committee (i.e. their assessment of the overall performance of the station and their evaluation of individual shows) was then shared with the programmers as part of the systematic set of meetings that the iPD had with KPFK programmers. However, this committee disbanded a couple of years ago, and KPFK is overdue to have another systematic set of programming review. The iPD will set up meetings with all programmers, beginning in late August of this year; in order to provide evaluations.

Shows are rarely removed, moved, or added on KPFK, but when they do it happens largely because a new show has been proposed to us that KPFK management thinks is excellent. These shows are then asked to do a pilot, and then a series, and if the show continues to be excellent, we make the decision to add it to our programming grid, and also decide where it would best serve the interests of the station and its listeners. If the best location for such a new show is filled by a show that we'd rather not remove, but move to another timeslot, we then decide where that show will go and then what show will be replaced in the grid, either by being terminated or put on hiatus.

When we decide to terminate a show, or even put it on hiatus, we consider everything about the show: how it sounds, how it does during fund drives, whether it has consistently had string Arbitron ratings (though we have now stopped receiving these as of six month ago), and whether it has a lot of online listeners – we also consider the uniqueness of the show and whether it does an essential job of fulfilling the KPFK Mission in such a way that its absence will create a significant deficit in that regard. All of these factors are part of our complete consideration when a new show comes on and one has to be ended, suspended, or moved.

#2> the process and problems if any of producer development and training  
 KPFK offers a technical training class, taught by Mark Maxwell, every Monday at 3:30pm. Also, new producers are asked to shadow experienced producers so that they can learn every facet of what is necessary to become a quality producer. Recently, we also have been offering news room training classes over the week-ends at the station.

#3> the process and problems if any which interns are integrated into station programming  
 KPFK had an active internship program until the abrupt exit of volunteer coordinator Jessica Wood about a year ago. Since that time, we have taken in a few interns and we have been able to place them into positions that complement the work of the KPFK paid and unpaid staff in a number of different capacities. Of course, in the absence of a permanent volunteer coordinator, it is unclear if we will be able to get this process back fully up to speed to where it was before Jess's exit.

#4> the process and problems if any which preemptions are decided upon and applied  
 We give at least one week's notification for any non-breaking news, or fund drive, pre-emptions – and we try to give at least two weeks' notice whenever possible (though we only promise one week). Pre-emptions are determined by programming needs, including the need to make space for specials (that keep are programming vital and multi-dimensional), as well as for pilots. In the case of breaking news, if a story is deemed so important that we are obliged to cover it live on air, KPDK management will notify the impacted programmers as soon as possible, and special coverage will commence. In relation to fund drives, we have in recent drives (for many years now) allowed any programmer to do at least one show during the drive. However, if a show is not raising adequate amounts of money during their shows, KPDK management reserves the right to pre-empt that show after they have done one show – this process has led to a vast amount of pre-emptions during recent drives.

#5> the process and problems if any which programs are made national  
 Any KPDK show is welcome to try to have its show distributed nationally through the Pacifica Audioport system. If a show chooses to do this, we ask that they meet with the iPD, who will let the programmer know how Audioport works – and, if the show focuses its programming on local matters, we will talk about how important it is that the local component remain part of the show (or at least of the version on KPDK's airwaves) – and if the programmer proceeds to post the show on Audioport every week, I will write an introductory e-mail on the Pacifica Announce listserv so that program directors in the network and affiliate program are made aware of its availability.

#6> the process and problems if any which themes and staffing of special national programs are identified  
 This process is largely determined during the national conference call that takes place among managers every Thursday. If a KPDK producer is involved in the planning, they are usually operating according to the guidance of the other managers in the network, as was established during the conference call. On the few occasions when the producer has more leeway, they have reached out to a number of appropriate programmers (by which I mean they consistent do work on the subjects covered in the national programming) to see if they want to participate and proceeded to design their contribution to the national programming in light of who responds.

#7> the use of the internet in promoting station programming, including station website innovations, i-tunes, Tuned-in, tumblr, twitter, facebook, and blogs etc.  
 A huge issue for KPDK going forward. The KPDK website is being re-designed, and being done so in a way to highlight our journalism to a much greater degree than our current website – however, no point in describing how until the new website is up and running. KPDK is very active on both Facebook and Twitter; and we're committed to expanding our social media profile on all fronts.

Alan Minsky  
 KPDK interim Program Director  
 aminsky@kpfk.org  
 818-749-9497

Note from the GM: We have a summer intern who is tasked with developing a "best practices" plan for KPDK's social media.

#### OUTREACH, FUNDRAISING, DEVELOPMENT

The PRA very generously included KPFK in its promotion and presentation at Grand Performance's Watts50 concert. Margaret Prescod was a host, and PRA provided KPFK materials at their table, Margaret Prescod as one of the hosts, and the PRA ensured there were ongoing references to KPFK 90.7FM, the KPFK materials on their table, and shone our KPGK gobo under theirs on the side of a downtown skyscraper. The PRA brought important recognition to KPFK's history and presence in Southern California, as did associating the station with the amazing performances of the evening.

Volunteers tabled at The Farce of July, the Long Beach Bayou Festival, and the Max Blumenthal and Sholeh Wolpe speaking event. That last event netted about \$1360 for the station.

We are developing a recovery plan. As soon as it can be made available, we will be approaching major donors for assistance in carrying the station through until it is fully implemented.

We emailed people with outstanding premiums, asking for their patience. We received about ten requests for refunds

We emailed about 10,000 past members asking them to renew. That garnered only about \$2,000, although it helped with clearing out duplicate subscriber accounts. It also generated a flurry of phone calls about undelivered premiums. We will be re-evaluating the pitch that went with that and doing a paper mailing to more recent lapsed subscribers as soon as we can afford the stationary and postage.

#### FUND DRIVE

The fund drive is scheduled for July 21-August 16, with a goal of \$750K. The goal is unrealistic based on our recent history, but it is a realistic estimate of what's needed to fund the station through the end of September.

I am compiling the most recent volunteer lists so they can be contacted for phone room operations during the drive. We will be more reliant on volunteers than in the recent past since we're not using paid data entry staff—please come in and help in the phone room. Reza might need your help with picking up and delivering food.

Call overflow will be directed to offices, and staff will

We will be coordinating more special programming for the fund drive, especially during and after KPFK's anniversary celebration on July 26. On the 25<sup>th</sup> and 26<sup>th</sup>, we're hoping to fill 30 hours with a retrospective of KPFK's history, and bring in some of the past programmers to narrate the significance of their broadcasts.

Christine Blodale and Maggie Lapique are working with a much-reduced budget to get premiums, and they're doing an amazing job, especially given that they can't return to popular sources that we haven't yet paid. I've asked them to limit spending to \$36K for a \$750K fund drive. Assuming a 1:10 cost-to-donation ratio, that means that, if we make the fund drive, we need \$39K of our pledges to request no

premium. I am prepared to increase their budget if the drive is going well, to be assessed after each week of the drive.

#### ELECTIONS

We are broadcasting the National Election Supervisor's announcements in Spanish and English. Logs have been provided to the NES.

Contact information for paid programmers has been delivered to the NES.

I have requested names, email addresses, and mailing addresses from unpaid and paid programmers, and the front desk staff, for the people who are eligible for the staff elections as unpaid staff. The iPD will review this list, and the LES has agreed to follow up with phone calls to programmers we haven't heard from.

We have a nearly complete list of volunteers from Volunteer Match database, the most recent fund drive, and the training programs. The Subscriptions Director will cross-check this with paid members and provide it to the NES by the July 24 deadline.

The station has hosted four petition signing events and will host more at the LES's request.

My thanks to Bob Conger, Terry Guy, Efen Llarinas, Alan Minsky, and Teddy Robinson for help in compiling this report.

Respectfully submitted,

Leslie Radford  
General Manager, KPFK