

**Pacifica Foundation KPFT FM 90.1 Houston, Texas**  
**KPFT Local Station Board (LSB)**  
**Special Budget LSB Meeting August 5, 2010 7:00 p.m.**  
**Leisure Learning Offices, \_\_\_\_\_ Richmond, sixth floor, Houston, Texas**

**MINUTES**

**CALL TO ORDER:** Board Chair, Mary Dennis called meeting to order at 7:20p.m.

**Roll Call:** Acting Secretary, Robert L. Mark/ Quorum established

<b>Box Legend: Attendance</b>		<b>X Present; Ab Absent; Exc Excused Absence; Al Present Arrived Late</b>	
Listener Delegates		Listener Delegates	Staff Delegates
Exc Wesley		X DeWayne Lark	X Jessica
Bethune			Apolinar
X Bill		X Alberto Luera	Exc Staci Davis
Crosier			
X Mary Dennis		X Robert Mark	Ab Rhonda Garner
X Melinda		X Susie Moreno	Exc Liana Lopez
Iley-Dohn			Uzzell
X Nancy		AL Lee Greenwood-Rollins	X Ted Weisgal
Hentscel			Exc Dr. George Reiter
Exc Mike Jones		X Nancy Saibaria-Naritomi	X Ron Reynolds

**Exc Duane Bradley, General Manager (Ex Officio)**

**Motion:** Excused absence extended to Mike Jones, Dr. George Reiter, Wesley Bethune, C. Lee Taylor, Liana Lopez and Staci Davis. motion approved.

**Agenda Approval:** Chair, Mary Dennis asked for order changes to Agenda. Approved as originally noticed.

**Budget Overview:** Mary Denis provided a brief overview and encouraged all members interested in the budget process to make an effort to attend budget committee meetings. Rosalia Luera gave an overview of the budget process and Alberto Luera reported on the timeline for budget. A handout on this process was distributed. DeWayne Lark noted that the handout indicated that the timeline was dated for the 2006 budget. Alberto Luera stated that this timeline has been used for every budget since 2006.

**Committee Report: Finance** For specifics, please review audio to be posted at KPFT.org

Albrto Luera gave an overview of the income and expense parts of the budget.

Duane Bradley gave an overview of the Central Services expense item. This line item represents a percentage of revenue from listener fund drives and is all we pay to PNB for services provided directly by Pacifica. Special events and other income is not subject to Central Services assessment.

There followed a question and answer period of the 2011 budget proposed by the finance committee. For specifics see link at KPFT.Org when posted. The discussion included but was not limited to the following:

~Continued ~

A brief discussion of line item 78 Staff Health insurance. LSB members expressed disappointment that part time employees could not be extended coverage.

It was noted that line item 133 represents the entire PNB budget for Board Expense and should not be included in the KPFT budget. Line item 131 reflects the actual KPFT portion of this expense. Further noted that election expenses included in this line item may but will not necessarily extend into the fiscal year, but thereafter there will be none as there are no elections in 2011.

There were questions about Line Item 96 Bank Charges and Line item 100 credit card expense. The former are charges for banking services and the latter are the fees we pay to banks to take donations for credit cards. These fees are higher in fund drive months. Duane noted he is in negotiation for a better rates. However, Bill Crosier noted that we have to have the same bank as the PNB for ordinary banking services.

There were questions about line 145 Other programming RRC. This is the cost of membership in Arbitron ratings service. It was questioned whether we benefit from this expense in light of the fact we don't sell advertising. Richard Uzzell said our grant from CPB requires us to buy this. But it was noted that other network stations are not members. Staff was asked to look into why we have to spend this if other stations don't.

There was a brief discussion of new revenue streams. Development is initially recommending ethical sponsorship at 200 per month. More details at regular meeting committee report. Also, there was discussion of web banners. Duane Bradley briefly reported on grants.

Discussion of Syndicated Shows. Line 149 or Proposed budget. A handout was distributed showing pledge comparisons by show. Another showing annual expense by show. It was noted that Public Radio International has a flat fee for use of the satellite and affiliation regardless of how many shows we take from them. We currently take BBC and This American Life from them as well as a fee to rebroadcast these shows. It was noted that we were discontinuing World Café which is a current expense.

The report also shows expenses for paid staff and the news department that were asked to be kept confidential as they include employee salaries.

Ted Weisgal attempted to discuss the merits of BBC (as opposed to Cost) and the chair ruled this out of order. The discussion would be limited to budget implications only. There followed a general discussion of these shows.

Duane Bradley finally noted that revenue for Democracy Now was higher in the pm rebroadcast than in the morning show. The question was asked if this was due to the change in time from live broadcast to rebroadcast.

Robert Mark noted that for the fiscal year 2012 budget the LSB agenda should contain an item to discuss budget priorities early in the fiscal year.

