Minutes - KPFT Local Station Board (LSB) Meeting

Held by Zoom Teleconference July 14, 2021

Note: All times here are Central Time zone

I. Preliminary Business

The meeting was called to order at 7:00 pm by the Chair, Vaniecia Williams.

II. Staff Recognition

Audio of the staff recognition will be available at kpftx.org

III. Roll Call

Crosier called the roll and attendance was as follows:

LSB Members:

P Teresa Allen
P Adriana Casenave
P Bill Crosier
P Lynden Foley
P Robert Gartner
P Patrick Hoyt
P Wally James
P DeWayne Lark
P Mike Lewis
P Marianne Martinez
P Paula Miller
P Susie Moreno

A David Baes (non-voting)

P Vinisha Patel-AdamsP Sandra RawlineP Darelle Robbins

P Darelle Robbills

P Nancy Saibara-Naritomi

P Wendy Schroell
P Deb Shafto
A Richard Uzzell
P Rita Washington
A Sandy Weinmann
P Ted Weisgal

P Vaniecia Williams
P Egberto Willies

Legend: P = Present, A = Absent, EA = Excused absence

Quorum was established, with 16 LSB members present at roll call. Members who joined the meeting after that are noted as present above.

IV. Excused Absences

(none requested)

V. Agenda Approval

The draft agenda (see App. A) was approved without objection.

VI. Minutes Approval

Crosier moved to approve the minutes of the June 9, 2021 LSB meeting. The minutes for the meeting were approved without changes or objection.

VII. General Manager Report

There was no GM report but the chair provided a statement about David Baes resigning, at least partly because of being threatened. Discussion followed (audio will be available at kpftx.org)

VIII. Public Comment

Audio of the public comment will be available at kpftx.org

IX. PNB and National Committee Reports

Foley, Lark, and Rawline gave reports on PNB and national committee activities and answered questions. Regarding the next GM, Foley said they had not been given the name of the new GM or when they would start. Lark said the ED consulted with the organization (NETA) that does HR for Pacifica and was advised that the list of GM finalists submitted last fall by our LSB was not stale and that the ED could choose from others in that group. There was discussion but no answers as to why the ED listed the KPFT building for sale with a real estate agent without consulting with people at KPFT who had found an agent who offered to list the building for free and would not charge a commission. Rawline stated that David Baes had worked hard to ensure that everything necessary was done for KPFT's license renewal and we should know by August if the FCC had approved it.

X. KPFT Committee Reports

Tom Harper read a report for the Outreach Committee, including that a Town Hall Meeting would be held via Zoom teleconferencing. Williams said the committee was planning to do it in late September or early October and not on a weekend. The next committee meeting will be Aug. 12.

Allen referred the LSB to the draft minutes for the July Development Committee meeting (see App. B), and asked for help getting donors for a challenge grant fund to help get new members, for the August fund drive.

Weisgal moved that the LSB authorize the Outreach Committee to schedule a Town Hall Meeting as described in the Outreach committee report. No second, but there was discussion regarding whether it should be on a weekend or weekday. Williams said she could put up an online poll to see when people wanted it to be held. Crosier said that having the LSB do this was micromanaging and instead it would be better to send suggestions to the Outreach Committee that is planning the THM.

Weisgal gave a report for the "Million Dollar Building Committee" (See App. C) and discussion followed.

PK McCary said there would be a meeting of the CAB on Saturday, posted on kpftx.

XII. Unfinished Business

(skipped, out of time)

XIII. New Business

(skipped, out of time)

XIV. Next LSB meeting date

The next meeting will be on the LSB's regular schedule of the second Wednesday of the month, August 11, 2021

XV. Adjourn

The meeting was adjourned by the Chair at 9:57 pm.

Minutes respectfully submitted by Bill Crosier, Secretary

Appendix A

KPFT Local Station Board Regular Monthly Meeting

Wednesday, July 14, 2021, 7:00 pm CT Teleconference meeting via Zoom
Agenda

- I. Call to Order
- II. Staff Recognition (5 minutes)
- III. Roll Call (5 min.)

Teresa Allen	Mike Lewis	Wendy Schroell
Adriana Casenave	Marianne Martinez	Deborah Shafto
Bill Crosier	Paula Miller	Richard Uzzell
Lynden Foley	Susie Moreno	Rita Washington
Robert Gartner	Vinisha Patel-Adams	Sandy Weinmann
Patrick Hoyt	Sandra Rawline	Ted Weisgal
Wally James	Darelle Robbins	Vaniecia Williams
DeWayne Lark	Nancy Saibara-Naritomi	Egberto Willies
David Baes (NV)		

- IV. Excused Absences (3 min.)
- V. Agenda Approval (10 min.)
- VI. Minutes Approval (5 min.)
- VII. General Manager Report, Q & A (30 min.)
- VIII. Public Comment [time certain 8PM 8:30PM] (30 min)
- IX. Pacifica National Board and National Committee Reports, Q & A (20 m)
- X. KPFT Committee Reports, Q & A (15 m)
- XI. Unfinished Business (10 m)
- XII. New Business (20 m)
 - a. Motion by Weisgal:

"I move that we hold a one-day Bylaws Workshop on Saturday, August 7, 2021 starting at 1pm, ending no later than 10pm at SHAPE Community Center 3903 Almeda, just south of Alabama. The purpose of this workshop, which will be open but with participation limited to LSB and CAB members, is to acquaint all members of these two bodies (and observers) with the contents of the Pacifica Bylaws. Each participant will be responsible for bringing their own copy of the bylaws (see attached).

https://pacifica.org/documents/bylaws 160721/Pacifica Bylaws Jan-1-2016.pdf

I am further moving that the format will be one of reading and discussing the content of the bylaws from front to back. There will be no time limits for the discussion of each clause in the bylaws, but if a majority of the body feels that someone is being dilatory, the discussion will move forward to the next clause and return to the item previously viewed as dilatory after all subsequent items are addressed.

SHAPE* is willing to provide us with this space with the understanding that we will pass the hat to compensate them for its use and the cost of utilities. At 4pm the body will

determine if they are going to work through dinner, and if so, what we will buy either individually or collectively.

*This is not yet firm. It should be by the time of our meeting tomorrow night."

b. Motion by Allen:

"Whereas a respect for representative governance should be encouraged as well as listening to opinions in Public Comment, and

Whereas some listeners speaking in Public Comment state questionable facts and rumors at length that LSB members are not allowed to address, and

Whereas it is not fair to allow excessive time for any one person in Public Comment,

Therefore, I move that no speakers in Public comment be allowed more than 3 minutes."

- XIII. Confirm date of Next LSB Meeting (second Wednesday of next month)
- XIV. Adjourn by 9:45pm or earlier

Appendix B

2021-07-06 KPFT Development Committee Draft Minutes

- I. Meeting called to order at 6:34pm Ct; Roll call: Teresa Allen, Bill Crosier, Tom Harper, Mike Lewis, Robin Lewis, Nancy Saibara-Naritomi, Wendy Schroell, Rob Lee, Kurt Guerdrum, Bruce Grief; Excused: Darelle Robbins
- II. Approve Agenda M. Lewis moved to approved Passed without objection.
- III. Approve Minutes 2021-06-01 M. Lewis moved to approve. Passed without objection.
- IV. Report from GM/Development Dir., Robin Lewis: last drive was 6 weeks long; \$98+k raised (1 year ago we raised @ same amount; May 2016 goal would be \$250k in 3 weeks & we usually raised @ 75% of our goals); thinks that new schedule 2 weeks before the drive was not helpful & we need live programming; she is sending out requests for people to renew; didn't do the mailing several months ago to reached lapsed members; using Allegiance; (B, Grief would be happy to organize a "focus group" of lapsed donors so we don't make the same mistakes so we can learn from mistakes (like can't reach the station on Spotify, didn't get a premium or were unaware that the money was not being taken from the credit card or bank account).,66 internet stations are streaming & 144 radio stations in Harris County); KPFT membership is 2900; W. Schroell recommends www.radio.garden; B. Greif asks about \$15/ membership for students; suggests offering KPFT on Welcome Wagon (expensive);

V. Fundraising

- A. Attendees responded to request to tell stories of what motivates you to give:
- * feeling of relationships with hosts, feelings (hard to define) that open up pocketbooks, strongest touchpoints (music?), how can we give additional benefits so they can feel those benefits even more; 50 years of history & pretty diverse audience; ability to speak with people on a local basis;
- *Tom H.- when first gave liked the sense of teamwork;
- *Mike L. was compelled to give by the unique service of prison show & what we hear is not available elsewhere—motivated that we allow creativity; gave to KPFT because it was "unique" & got the message that it "it is up to you" You've got to like what you hear & you've got to feel motivated, get the message to "get off your butt";
- *R. Lee gives when there is a perceived need for a valuable "thing" or else you're going to lose it; use it to make people's lives better (for ex. Doctors without Borders & Heiffer Intl.). Nonprofits have educated, entertained, & inspired(?) me. Kinship creates motivation & allegiance.
- *Nancy S-N asked for better cartes for car donation, open up competition for listeners to make a carte script for donations;
- B. Next Pledge Drive: Aug 8 Pledge Drive & \$150K goal; T. Allen wants to organize a\$10k challenge grant before next Pledge Drive; W. Schroell wants more on air pitching; people wanted use of Facebook, Instagram, etc. to reach people who aren't listening; B. Grief recently attended a ZOOM concert fundraiser for a Pacifica station. T. Harper suggested Pledge Drive title, "Summer Spectacular

Move," someone else, "51 Years Old & Homeless"; or "Guy on a park bench holding a Mic," or "Summer Sensation."

Other ideas: We need an engineer in the station; buildup to pledge drive is helpful; sell piece of KPFT as a momento.

- 1) raffle: **asking cmte. members to come up with raffle items; let's find **bronze, silver & gold categories, antique radios, for example); tickets to watch bldg. be torn down, with hard hats;
- 2) **team to work on drawing: R. Lee, T. Allen, B. Greif. Possible premiums or drawing item: Ranch in Utopia, Galveston house,
- 3) Online auction: T. Allen, will discuss with R. Lewis, someone wants to see a dunk tank.
- 4) Facebook LIVE for radio shows or exclusive, members only, velvet rope interview with celebrities or interesting characters.
 - C. Subcommittee on Major Donors membership: none
 - D. Lapsed donors: no discussion
- VI. New Business: contest for cartes for vehicle donations
- VII. Set Next Meeting 2021-08-03 6:30 CT
- VIII. T. Harper moved to adjourn. No objection. Meeting adjourned at 8:36pm CT.

Respectfully submitted,

Teresa Allen

2021-07-14

Appendix C

Million Dollar Special Building Committee Report (revised) July 8, 2021

The attendees met at Boulevard Real Estate, 927 Studewood, 2nd floor. The meeting began at 6:05pm

Present were Bill Baldwin, real estate broker, Boulevard Real Estate; Bob Gartner, KPFT LSB Member; Richard Uzzell, KPFT LSB Member; Barry Baumgarten, attorney; Ted Weisgal, KPFT LSB Member and chair of this Special Committee, Susie Moreno, KPFT LSB Member, and Alon Alon Apurium, former KPFT LSB member.

Following up on our meeting of June 4 where GM David Baes delegated responsibilities to Ted Weisgal and where Bill Baldwin of Boulevard Real Estate agreed to donate his normal sales commission of 6% to KPFT, we met in Bill's office. We were all taken aback by the news that Pacifica had contracted with Coldwell Banker without consulting or input from the KPFT GM or Board Members.

NOTE: Ted contacted Boulevard Real Estate and one other real estate firm based on feedback from progressive members of the community. For years, Boulevard had established a reputation as being GLBTQ-friendly and furthermore had hosted Final Friday discussions. These discussions featured leading political figures from Houston and Texas and were arranged by former KPFT LSB and PNB member, George Barnstone who is now a Harris County Judge.

Ted reported that based on a photograph in the Houston Chronicle, he was able to speak with real estate agent Lloyd Lee of Coldwell Banker. Mr. Lee informed him that the property was now available for sale at a listing price of \$1.215 million and prior to any public listing (according to both Lloyd Lee and Bill Baldwin) there were two parties interested in purchasing the KPFT lot. He also said the contract included a 6% commission and if any other broker could close the sale, he would be willing to split the commission 50/50.

The committee felt very much in the dark on how or why the broker (Coldwell Banker) was selected; or why the PNB agreed to a fee of 6% of the selling price (likely a commission of \$70,000+) while the local firm of Boulevard Real Estate was willing to donate the same service for FREE.

The Committee was made aware of the following posted on the Pacifica website:

"Pacifica National Board Executive Session Report Out from PNB Closed Session of June 10, 2021. The PNB approved the relocating of KPFT & listing for sale of existing KPFT property. Respectfully, Polina Vasiliev Pacifica National Board Secretary"

We were and remain unclear on what PNB budget exists for the relocation of KPFT. Bill Baldwin stated that it would be to our advantage to purchase property; renting would be like throwing money away. We discussed the creation of a Go Fund Me site to help pay for relocating. The Committee attendees felt very much in the dark on how the Coldwell Banker was selected, the amount of sale proceeds that will be lost in the form of the real estate commission, which will likely be about \$70,000 more than Boulevard Real Estate had offered to charge for listing the property. Ted said he previously informed the LSB and our PNB representatives including Lyndon Foley, who is a member of

this committee, of Boulevard Real Estate's offer. The role and advocacy of our local representatives to the PNB, and whether the PNB was focused on KPFT's needs and best interests, was discussed. Potential for local grassroots engagement and/or legal options were discussed.

Ted shared the following from LSB Board Member and Secretary Bill Crosier, which Ted said he had received after he sent a June 2021 email to interested persons, including members of the PNB Board, reminding them about this Special Building Committee meeting:

"Thanks, Ted, but none of us on the board can sign or authorize anything. Only management can do that.

Plus, Pacifica has already listed the 419 Lovett property with a broker.

Considering how KPFT got zero of the proceeds from the La Porte house that we got last year in a bequest, and how the FJC loan requires that proceeds from all building sales to go to paying down the big loan, I think it's very unlikely we'll see any of the money from selling KPFT's building. All we've heard is there is "hope" that KPFT might get some of it to relocate - maybe just moving expenses. And maybe not even that."

See the Hou Chronicle article:

https://www.houstonchronicle.com/news/houston-texas/houston/article/KPFT-the-voice-of-Montrose-and-public-radio-16294413.php#photo-21199038?utm_campaign=CMS%20Sharing%20Tools%20(Premium)&utm_source=share-by-email&utm_medium=email

In response to the question of the viability of radio,

From TELEVISORY: <u>Is the radio broadcasting industry in the U.S. dying? An analysis</u>, Ted read the following:

"The radio business is not failing like other offline businesses; it is operating at quite good margins."

The question of the status of KPFT's General Manager, who was present at this committee's previous meeting, was raised. Everything was speculation.

The meeting adjourned at 7:20pm. No future meetings have yet been scheduled.

Respectfully Submitted,

Ted Weisgal, Chair of KPFT Million Dollar Special Building Committee 281-546-6793