

Strategic Planning Committee 6/25/18 DRAFT MINUTES

Draft Agenda

1. Roll call 2 minutes
 2. Approval of agenda 5 minutes
 3. Approval of minutes 10 minutes
 4. Reports from working groups 60 minutes
 - a. Mission and governance group
 - b. Systems group
 - c. Programming group
 - d. Finance group
 5. Old business 10 minutes
 6. New business 10 minutes
- Adjourn 10:30 PM EST

Telephonic meeting via Loop-Up was called to order on the stream at 8:37 PM ET

1. Role Call

Joseph Davis - P
Jan Goodman - P
Janet Kobren - P
Tony Leon - P
Tom Livingston P
Efia Nwangaza - NP
Mansoor Sabbagh - P
Nancy Sorden - P
Alex Steinberg - P
Carole Travis – P
Tom Voorhees - NP

Quorum met

2. Approval of agenda

Tom Livingston moved to approve the agenda - HNO
Final agenda is the same as the Draft agenda (above)

3. Approval of minutes

Carole moved that consideration of the minutes and notes of discussions be postponed until next meeting - HNO

4. Reports from the working groups

a. Mission and Governance group

Mission and Governance is developing a survey to get input from the PNB on what mission should be and what governance structure should be.

Posted on Google docs

Giving SPC access to the Google docs

Feedback was given on the survey

Tony sent a paper to us that addresses the feedback about the survey

Nancy moved to bring the survey back to the SPC on July 9 before it gets sent to the PNB. HNO - PASSED

b. Systems group

Group now consists of Janet Kobren, Nancy Sorden, Tom Vorhees

Janet sent email today with list of 6 separate goals

Redesign, adding more content

Access control and privileges,

Data - membership, committees, meeting notices, financial data

Computer hardware and software inventory

Up grade technology

Budget for upgrades in equipment and software

Have different systems talk to each other

Data repository for documents

Phone systems

Locating disaster recovery plans and backup systems

Prioritizing

Systems to do more outreach

c. Programming group

Not yet met

d. Finance group

Has not met yet

Ideas for Finance work group

A priority should be to amass an escrow account to pay back loan

Get our financial house in order eligible for CPB funds, grants

Advertise Pacifica ex. WPFW looking into using Facebook news feeds

Ask each GM to come up with realistic plan to increase revenue by 10%

Explore underwriting

Increasing membership as a means to increase revenue

Motion to adjourn 10:32 pm ET