

WBAI LSB Outreach and Fundraising Forces Meeting Notes March 13, 2023 7PM

In attendance were:

Hazel Pinder  
Rachel Barr  
Kay Williams  
Bruce Greif  
Nancy  
Darryl McPhearson  
Jim Dingeman  
Jonie DiLorenzo

John Brinkley could not attend

Hazel called the meeting to order at 7:11PM

Nancy volunteered to be the Time Keeper

Roll call was taken by Rachel Barr-Secretary

Rachel approved the agenda

Hazel read the previous minutes and Darryl approved the minutes

Application for Discretionary Funds-Jim Dingeman would not state which 4 City Council members he had spoken to regarding BAI receiving WBAI receiving Discretionary Funds. I asked him to email me the names of the four City Council members. He has not yet done so as of this typing

Branding/Marketing:

Maat talked about the GM's attitude during Report to the Listener

The GM has no say about rebranding/Marketing

Good Search-Bruce stated that Good Search is still not on the website or Enewsletter

Jim stated that a GM is going to train or teach the GM's with filling out the CPB application for funds. It is due later in May and the amount is usually \$1,000,000

No donate button on the website yet. Not on twitter

Jim stated that Bruce and Darryl should give Jim a Motion for them to teach everyone how to do Good Search

Jim stated that there are ways to approach the PNB -do a PSA for 30 sec

"Donate for Free Click Agree-that would be good to have on the website

Rachel stated that she is doing tabling at a Conference about Cuba for WBAI  
Giving out Palm cards there

The next two meetings of the WBAI LSB Outreach and Fundraising Taskforces will be Monday,  
March 27 at 7:00PM and Monday April 3 at 7:00PM

Notes respectfully submitted by Rachel Barr